VOLUNTEERHAMPTON ROADS

Annual Report

2024



Making a difference in the communities we serve.

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A Letter From The CEO

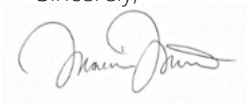
Dear VHR Friends and Partners,

My first year as CEO of VOLUNTEER Hampton Roads (VHR) has been an incredible journey of learning, growth and change. In 2024, VHR solidified its role as a true regional volunteer hub by creating deeper engagement with nonprofits throughout Hampton Roads. We strategically restructured our team, revitalized our nonprofit membership process, expanded our reach to new nonprofits, companies, and small businesses, enhanced our volunteer recruitment and management services and increased media coverage highlighting our initiatives and large-scale volunteer projects. This has allowed us to address a wider range of critical community challenges, including hunger, health disparities, housing insecurity, animal welfare, and environmental sustainability, through increased volunteer engagement.

Looking ahead, we are focused on continued growth, strategic technology updates, and a comprehensive rebranding effort. More importantly, we are dedicated to showcasing how volunteerism directly builds the health, well-being, and resilience of our community. In a time of increasing challenges, volunteerism fosters connection, strengthens community bonds, and empowers individuals to actively participate in creating solutions. We understand that addressing our region's challenges requires collective action, and VHR is committed to leading the charge. Volunteerism is not just NICE to do but NECESSARY for effective change.

Thank you for your support. Together, we are working to make Hampton Roads the most engaged, collaborative and unified region in the Mid-Atlantic.

Sincerely,



Mimi Mitchell

President and CEO

Our Mission

To connect businesses and community organizations with volunteers to create a more engaged and resilient region.

Our Vision

To be the preeminent volunteer resource for business and community; striving to make Hampton Roads the most collaborative and unified region in the Mid Atlantic.

Who We Are

VOLUNTEER Hampton Roads is the only comprehensive volunteer center in Hampton Roads, serving all localities in the region. We work with our nonprofit members to build their capacity and achieve their missions by providing training, facilitating volunteerism, coordinating large-scale projects, or by complimenting their work through our programs and outreach. As a local leader in nonprofit excellence, we have learned the importance of staying consistent, mission-focused and deepening programs and service deliveries.

VOLUNTEER
Hampton Roads

Our Affiliations

HAMPTON ROADS CHAMBER
Means Business

Hampton Roads Chamber, a pro-business organization, committed to working with VOLUNTEER Hampton Roads to increase regional corporate volunteerism.

POINTS OF LIGHT

Points of Light Global Network, a robust network of innovative, volunteer mobilizing organizations covering 250 cities in the United States and across 37 countries.

A Letter From The Board Chair

Dear Friends, Partners, and Supporters of VOLUNTEER Hampton Roads,

As Board Chair, I am honored to share with you the incredible journey of VOLUNTEER Hampton Roads (VHR) over the past year. It has been a period of significant growth, strategic focus, and deepened impact.

A key highlight has been the seamless transition and the dynamic leadership of our CEO. Under her guidance, VHR has not only solidified its role as the premier volunteer hub for the region but has also expanded its reach and effectiveness. VHR has forged stronger ties with vital nonprofit partners, ensuring that volunteer efforts are strategically aligned with the most pressing needs in Hampton Roads. Our network now encompasses a broader spectrum of organizations, businesses, and individuals. We've elevated our volunteer recruitment and management services, making it easier than ever for people to connect with meaningful opportunities.

These achievements have enabled VHR to address a wider range of critical challenges. Looking ahead, the Board is committed to supporting VHR's continued growth. We are focused on expanding our capacity to serve even more individuals and organizations.

VOLUNTEER Hampton Roads is dedicated to leading the charge, empowering individuals to make a difference, and fostering a spirit of unity and collaboration that defines the very best of Hampton Roads.

On behalf of the Board, thank you for your continued support, your passion, and your belief in the power of volunteerism. Together, we are building a stronger, more vibrant, and more connected community for all.

Sincerely,



Hope Sinclair
Board Chair

Board of Directors

Hope R. Sinclair, Ph.D., Chair
Communities in Schools of Hampton Roads

Tage Counts, Vice Chair
City of Norfolk

James Hinton, Jr., Secretary
Dollar Bank

Sylvia Haines, Treasurer
Hampton Roads Chamber

Kevin M. Andris, Esq., Executive Committee
Drone Up

Lyn Langman, Executive Committee
Capital Group

Gary Artybridge, Jr.
Newport News Shipbuilding

Daniel Berger
Pender & Coward

Elizabeth Chapman
Williams Mullen

Cici Dimitrov
KPMG

Blair Durham
Black BRAND

Jay Grant
LISC

Jonathan Harrell
Langley Federal Credit Union

Graham Herbert
Atlantic Union Bank

Keith Moore, Ed.D.
Virginia Wesleyan University

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Sean Washington
City of Norfolk

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Volunteer Impact

At Volunteer Hampton Roads, we believe that volunteerism is the heartbeat of a thriving community. Every hour given, every skill shared, and every connection made through service has a ripple effect—strengthening nonprofits, empowering individuals, and transforming neighborhoods. Volunteers not only fill critical gaps in services; they also bring compassion, creativity, and commitment to solving our region's most pressing challenges.

There's a volunteer opportunity for everybody!

148
Education & Tutoring

184
Environmental Clean Up

314
Supply Drives

428
Admin Support

599
Animals & Shelters

571
Community Events

116
Health & Wellness

211
Festivals & Arts

579
Food Distributions



Become a #757DifferenceMaker

13,529
Volunteers Recruited

45,830
Hours Served

$1.5 M
In Service to Hampton Roads

Nonprofit Impact



Volunteer Hampton Roads' Nonprofit Membership Program is designed to strengthen local organizations by providing access to vital volunteer resources, skilled volunteers, and professional development opportunities. With a growing network of over 100 member nonprofits, this program helps expand capacity, raise visibility, and foster powerful community partnerships across the region.

Whether it's finding the right volunteer to launch a new program or building long-term operational support, our members are creating lasting impact—with a little help from the right connections.

Hear From Our Members

"Volunteer Hampton Roads has been a great help in increasing the volunteer turnout for our events. Expanding the reach of our small non-profit, Volunteer HR has enabled us to attract volunteers from across Hampton Roads. The volunteers have all been enthusiastic and engaged, helping us fulfill our mission to improve the quality of life in our community."

-Rogard Ross, Friends of Indian River

"We cannot thank VHR enough for their incredible support in connecting us with the perfect volunteer to meet our organizational needs. Through their platform, we recruited a retired Financial Coordinator for the City of Virginia Beach who graciously volunteered his expertise for three years.

His wealth of knowledge and experience proved invaluable in building and strengthening our financial procedures, ensuring we could manage resources more effectively and transparently. From creating green infrastructure that promotes environmental stewardship to offering culturally relevant mental health resources and engaging youth in the arts, the ripple effect of his work has been profound.

This partnership would not have been possible without the resources and network provided by Volunteer Hampton Roads. Their commitment to connecting organizations with skilled volunteers has been instrumental in our ability to serve and inspire positive change. Thank you for helping us access such an extraordinary resource—our success story is a testament to the power of volunteerism and collaboration!"

-Michelle Sims, TWP The Youth Movement

4,500
New Volunteers

1,566
Skilled Volunteers

566
Board Volunteers

Behind every hour served and every project completed are the volunteers who make it possible. From new volunteers bringing fresh energy, to skilled professionals offering expertise, to board members guiding strategic direction—each plays a vital role in helping nonprofits grow, adapt, and deliver on their mission.







Trainings and Capacity Building

Volunteer Hampton Roads is committed to strengthening the nonprofit sector through high-impact training and professional development opportunities. In 2024, our training programs equipped nonprofit professionals, board members, and community leaders with the tools, insights, and confidence needed to lead with purpose.

Volunteer Engagement Training

A comprehensive six-module training program designed to equip participants with the knowledge and skills necessary to effectively engage and manage volunteers. Upon successful completion of all modules, participants earn a certification in volunteer engagement.

This program is designed for anyone working with volunteers, including those involved in assessing volunteer needs, budgeting for volunteer programs, writing volunteer position descriptions, recruiting, managing, and stewarding relationships with volunteers.

Board Leadership Academy

A multi-part education and training program designed to enhance the effectiveness of nonprofit boards. The program recognizes the diversity of individuals who can serve on nonprofit boards and seeks to address the critical factor that distinguishes successful boards from others – education and training.

The program is designed for individuals considering or recently joining a nonprofit board, as well as existing board members seeking to enhance their directorial skills.

Community Impact Conference

VOLUNTEER Hampton Roads and Black BRAND partner to produce Community Impact Conference, a two-day mini-conference providing everything community based organizations need to deliver on their mission for the community.

This program offers time for networking between executive directors, board members, funders, and service providers as well as robust content specific to what nonprofits need to do and who they need to know to move their mission forward.

2024
Trainings

23
Training Sessions

190
Attendees

528
Training Hours

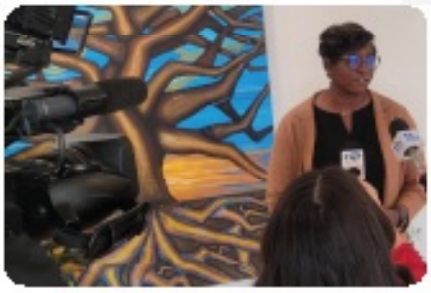
Find upcoming trainings here

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Innovation Unscripted

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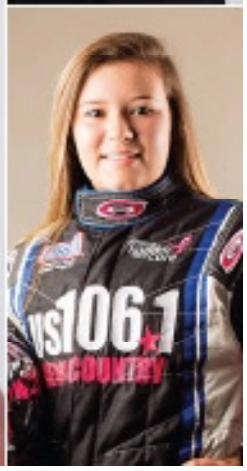


- Media Strategy
- Public Relations
- Government & Campaign Management

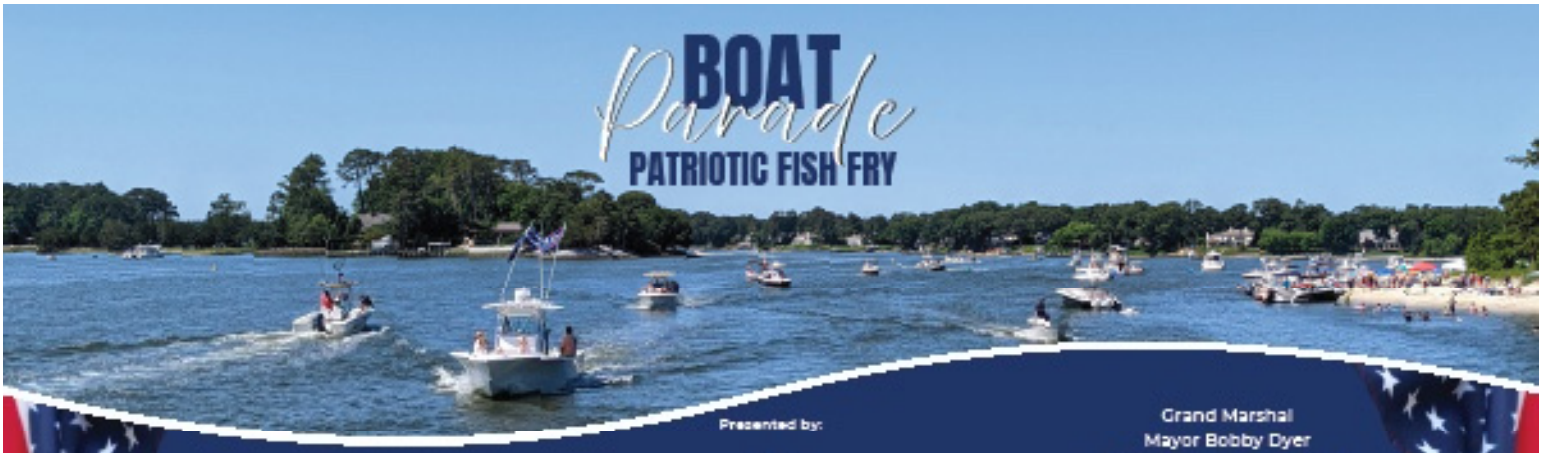








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POINTS OF LIGHT

THE CIVIC 50 HAMPTON ROADS



An initiative of Points of Light in collaboration with VOLUNTEER Hampton Roads, The Civic 50 Hampton Roads recognizes the region's most community-minded companies through an annual assessment of how they invest time, talent, and resources for social good. This program sets the standard for civic engagement in the business sector, offering companies valuable insights, benchmarking data, and a framework to align community impact with business strategy—making corporate social responsibility measurable, visible, and effective.

Class of 2024

#1 Small Business

ALTOR

#1 Medium Business

Virginia Natural Gas

#1 Large Business

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Serving Others. Enriching Lives.®

ADP
AGI
Alpha Psychiatric Services
Altor Processing Systems Inc
Atlantic Bay Mortgage Group
Atlantic Union Bank
Capital Group/American Funds
Chartway Credit Union
Coastal Fermentory
Cox Communications
Damuth Trane
Elizabeth River Crossings
Hampton Roads Workforce Council
ITA International
MEB
Newport News Shipbuilding - A Division of HII
Old Point Financial Corporation
One Hour Heating and Air Conditioning of Hampton Roads
ONYX Realty Professionals
Rivers Casino Portsmouth
S.L. Nusbaum Realty Co.
Sentara Health
Studio Center
TowneBank
United Community Solutions LLC
VIA design
Virginia Foundation Solutions
Virginia Natural Gas
Virginia Wesleyan University

"VIA's involvement with Volunteer Hampton Roads and the Civic 50 initiative has been instrumental in shaping our strategy for volunteerism. Civic 50 provides a structured framework for us to assess our impact, refine our initiatives, and strengthen our commitment to community engagement (1,000 hours annually!!!)."

-Blair Valdivieso, VIA Design Architects

Join the Class of 2025

2024 By The Numbers

5,166
Employee Volunteers

29,437
Employee Volunteer Hours

$37.1 M
Value of Civic Engagement



Corporate Volunteer Council

In 2024, the Corporate Volunteer Council (CVC) hit the road—literally. Quarterly meetings were hosted by member companies at locations across Hampton Roads, allowing attendees to experience each other's workplaces and company cultures firsthand. Each gathering also included a guest speaker that shared their companies approach to Corporate Social Responsibility and for the first time, a volunteer project, that created meaningful ways to give back while building stronger professional relationships.

From stickering free books for All District Reads to prepping race bags for Tidewater Youth Services' Santa Fun Run, members rolled up their sleeves together—turning networking into impact.

What is the CVC?

The Corporate Volunteer Council is a dynamic network of business professionals who share a commitment to corporate social responsibility and community engagement. Through peer learning, shared resources, and hands-on service, the CVC helps companies strengthen their community investment strategies while making a difference locally.

Meetings feature insightful presentations, provide access to resources and toolkits, and promote collaboration among professionals working in CSR, Human Resources, community affairs, and marketing roles.

Learn more and join us here

Why It Matters

The CVC provides a space for companies to:

- Develop strategic volunteerism and giving programs
- Network with changemakers across industries
- Learn how to drive impact on pressing social issues
- Foster a culture of service within their teams

By promoting employee volunteerism and charitable giving, the CVC helps turn good intentions into tangible community outcomes.





48th Annual Hampton Roads Volunteer Achievement Awards

Each April we recognize the region's volunteers based on their length of service, initiative, and impact on the community.

2024 Honorees

Lenora Mathews Lifetime Achievement Honoree
Delceno Miles

Harvey L. Lindsay, Jr. Changemaker Honoree
Allie Wittkamp

Corporate Volunteer Excellence Honoree
Sentara Health

Adult Volunteer
Salima Ramos

Youth Volunteer
Grant Montonye

Best of Board
Brian Skinner

Skills Based Volunteer
Amy Sheyer

Community Volunteer Group
ASEZ- Save the Earth from A to Z

Military Volunteer Group
USS George H.W. Bush

Youth Volunteer Group
Mayor's Youth Leaders in Action

Nonprofit Volunteer Program
Virginia Cooperative Extension

Family Volunteer Day

158 Volunteers

9 Corporate Partners

On Saturday, November 23rd, 2024 we brought together the community for a day of service in the Lafayette Park neighborhood in Norfolk.

Organized for our corporate partners and their loved ones, Family Volunteer Day offered a hands-on opportunity to give back while creating meaningful memories outside the workplace. Volunteers of all ages rolled up their sleeves to paint a vibrant mural, build custom planters, beautify public trashcans, and contribute to a variety of neighborhood improvement projects.

Through a partnership with the City of Norfolk and Keep Norfolk Beautiful, this day combined corporate social responsibility with family-friendly fun, demonstrating the power of companies who not only invest in their communities, but engage their people in the process.

By blending team-building, volunteerism, and family engagement, Family Volunteer Day showcased what's possible when business and community come together to create lasting impact.



WHEN OUR COMMUNITY FLOURISHES, WE ALL

Succeed

We are proud to support the
Hampton Roads Volunteer Achievement Awards!
Congratulations to all of the award honorees.





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CONGRATULATIONS



Beth Lloyd

Lenora Matthews Lifetime
Achievement Award

Howard Hanna
Real Estate Services

2024 NONPROFIT PARTNERS

137 *Members*

4,034 *Positions Filled*

757 Creative ReUse Center Ability Center of Virginia **Access Virginia** Aid Another **All District Reads, Inc.** Alzheimer's Association Southeastern Virginia Chapter **American Red Cross Coastal Chapter** Animal Aid Society **Animal Resources of Tidewater** Armed Services YMCA of Hampton Roads **Arthritis Foundation** Arts for Learning Virginia **Auntie Advocate** Beauty for Ashes Contemporary School of Dance **Boys & Girls Clubs of Southeast Virginia** Bristol Hospice **Butterfly Village** The Calos Coalition **ChainBreakers, Inc.** Chesapeake Bay Foundation **Chesapeake Care, Inc** Chesapeake Humane Society **Children's Harbor** Churchland Soccer League, Inc. **Clever Communities In Action** Communities In Schools Of Hampton Roads **Community Knights** Community Outreach Coalition **Cruel Consequences Portrait Exhibit** Divine Inspiration Outreach Inc **Do Gooders of Hampton Roads** The Don Carey Reech Foundation, Inc **Downtown Norfolk Fund** Edmarc **The Elizabeth River Trail Foundation** EQUI-KIDS Therapeutic Riding Program **Fatherhood Foundation of Virginia** Fear 2 Freedom **Feldman Chamber Music Society** Firm Foundation of Virginia Inc. **Foodbank of Southeastern Virginia & the Eastern Shore** ForKids, Inc. **Friends of Indian River** Friends of Portsmouth Juvenile Court, Inc. **Friends of the Portsmouth Naval Shipyard Museum** Generic Theater **Girl Scouts of the Colonial Coast** Girls on the Run Hampton Roads **Great Bridge Battlefield & Waterways History Foundation** GVBK The Giveback Foundation **Habitat for Humanity South Hampton Roads** Hampton Arts **Hampton Roads Community Action Program** Hampton Roads Soccer Council **Hearts Full of Grace Inc.** Help & Emergency Response, Inc. (H.E.R. - HER Shelter) **Here for the Girls, Inc.** Hero Kids Foundation **Hoffler Creek Wildlife Foundation** Hope House Foundation **Horizons Hampton Roads** Impact Church SoNo **Individuals Making Positive Active Change Together – IMPACT** J&A Racing Foundation **Jeanna's iFeed** Judeo-Christian Outreach Center **Junior Achievement of Greater Hampton Roads, Inc.** K.U.S.P. **Keep Norfolk Beautiful** Keep Suffolk Beautiful **Kenneth Dorsey Jr Foundation** Kiwanis Division 14, Tidewater Virginia **Launch** Lee's Friends: Helping People Live with Cancer **Leukemia & Lymphoma Society** Life Enrichment Center **LIFT Fitness Foundation** Literacy for Life **Make-A-Wish Greater Virginia** Meals on Wheels at Beth Sholom Village **Meals on Wheels of Chesapeake** Meliq On The Move **Mercy Drops Dream Center** Mettle Events, Inc. Foundation **Mind Power Enterprise II Inc** Mosaic Steel Orchestra **Moving Forward...Reaching Back** My 2K Foundation **NAMI Coastal Virginia (National Alliance on Mental Illness)** The Nasia Foundation **Nature Matters LLC** Nauticus **New Vision Youth Services, Inc.** Next Step To Success **Norfolk Botanical Garden Society Inc.** Norfolk CASA, Inc. **Norfolk Public Library** Norfolk Senior Center t/a Primeplus **Nursing CAP, Inc.** Olde Towne Business Association **Operation Blessing International: US Disaster Relief** Operation Smile **Operation Vets with Nets** Our Daily Gnome Creative Arts Center of Chesapeake **Park Place Health & Dental** Peninsula Agency on Aging, Inc. **Pennies for PAWS** Portsmouth Economic Development Authority **Postpartum Support Virginia** Project Connection Foundation **Quality of Life Inc.** REACH, Inc. (Reading Enriches All Children) **Reck League** Revival Center VA **Rotary Club of Portsmouth** The Salvation Army Hampton Roads Area Command **Samantha Makes It A Little Easier, Inc. (SMILE)** Samaritan House **SCORE, Hampton Roads Chapter** Senior Services of Southeastern Virginia **Serve the City Peninsula** Seton Youth Services **Silver Care Dementia Center, Inc** Sinkinson Dyslexia Foundation **Southampton County Humane Society** STOP INC **Tidewater African Cultural Alliance** Tidewater Arts Outreach **Tidewater Winds** Tidewater Youth Services Foundation **TRS Kids Foundation** TWP-The Youth Movement **The Union Mission** The Up Center **The Urban Renewal Center** Vanguard Landing Inc. **VB Rescue** Versability Resources, Inc. **Village Family Outreach** Virginia Aquarium & Marine Science Museum **Virginia Beach Court-Appointed Special Advocates (VB CASA)** Virginia Beach Library Foundation **Virginia Beach Neptune Festival** Virginia Beach Parks & Recreation Foundation **Virginia Caribbean-American Cultural Association, Inc.** Virginia Children's Chorus **Virginia Museum of Contemporary Art** Virginia Sports Hall of Fame Foundation **Visit Norfolk** VTOP 757 Regional Internship Collaborative **Waterlife cares inc** Wesley Community Service Center, Inc. **Western Tidewater Free Clinic** Whole Way Ministries, INC **WINKS - With INtentional Kindness and Support** Working Class Karma **Young Investors Group** Youth Volunteer Corps of Hampton Roads **YWCA South Hampton Roads**



2024 STRATEGIC PARTNERS

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Damuth Trane

Sentara Health

2024 CORPORATE AND COMMUNITY PARTNERS

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Alexander Rouse

Alpha Psychiatric Services

American Legion Tidewater

Amazon Smile

Andrew McKinley

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Berger Foundation

Birdsong Peanuts

Blair Valdivieso

Checkered Flag

Chris Pierson

Coastal Fermentory

Consociate Media

Cox Communications

Dollar Bank

Dollar Tree

Dominion Energy

Drone Up

ECPI

Elizabeth Pasqualini

Ferguson

Ideas By Mike

Kathleen McKone

KPMG

Langley Federal Credit Union

Maximus

MEB

Michael Dabney

Newport News Shipbuilding - A Division of HII

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