



# Mayoral Service Recognition Program Info Session

January 9, 2025  
1:00 PM - 1:45 PM ET

**NYC** Service™  
[nyc.gov/service](https://nyc.gov/service)

# Agenda

1. Welcome
2. About the Mayoral Service Recognition Program (MSRP)
  - Certificates of Recognition
  - Service Impact Awards
3. Eligibility and Submission Process
4. Review Process
5. Frequently Asked Questions
6. Thank You

# Welcome

- About NYC Service
- Our Team





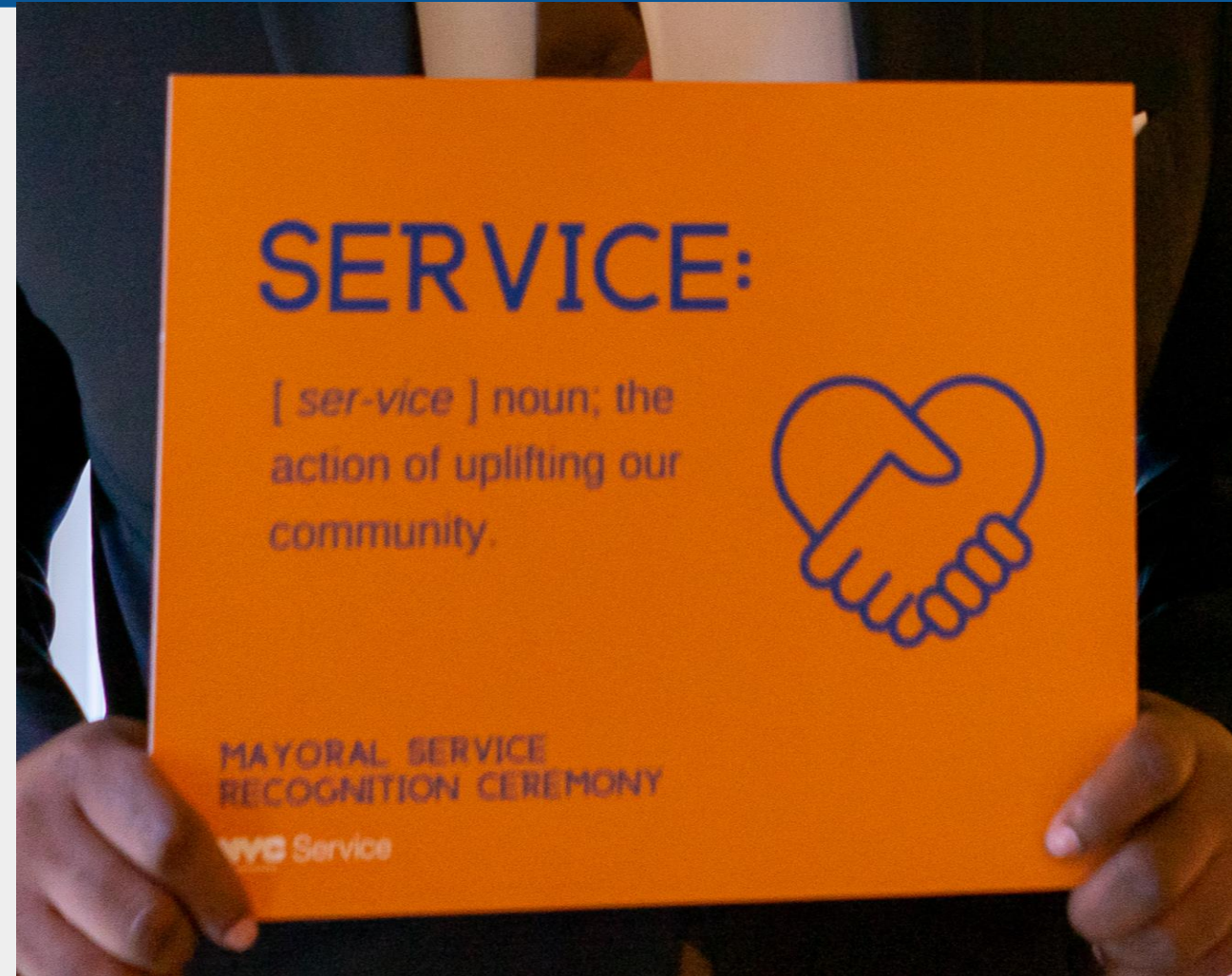
# Mayoral Service Recognition Program



# About

## Recognizing People Power in NYC:

- Annual citywide celebration during National Volunteer Month (April).
- Honoring volunteers, organizations, and businesses for their contributions in 2024.
- Certificates of Recognition and Service Impact Awards.

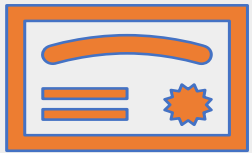


# Two Opportunities for Recognition



## 1. Certificates of Recognition

- For Businesses
- For Organizations and Individuals



## 2. Service Impact Awards

# Certificates of Recognition

- **Businesses:** NYC-based businesses that have engaged employees in volunteerism in the 2024 calendar year.
  - Less than 100 NYC-based employees, 20% or more engaged in volunteerism in NYC in 2024.
  - 100 or more NYC-based employees, 30% or more engaged in volunteerism in NYC in 2024.
- **Organizations and Individuals:** NYC-based organizations that have engaged volunteers in the 2024 calendar year. Organizations may also request certificates for individual volunteers who have completed 50+ hours with the organization in the 2024 calendar year.



# Organization Certificates of Recognition

- Recognize volunteer engagement efforts completed in 2024 calendar year.
- Certificates for eligible individuals must be submitted by an NYC-based organization.
- All certificates are signed by Mayor Eric Adams and Chief Service Officer Laura Rog.
- May select print or digital certificates for distribution in April 2025.





# How to Request Certificates

- Click link to [Organization Certificate Form](#)
- Log into your NYC Service account (or create a new account)
- Fill out the form with accurate and complete information
- Submit form by February 18, 2025.



# Demo: How to Request Certificates



<https://www.nycservice.org/msrp>



# Review Process

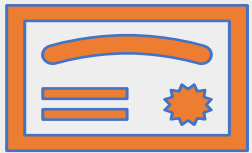
- Submissions are processed and reviewed by NYC Service staff.
- Final approval and delivery of certificates no later than April 1, 2025.

# Two Opportunities for Recognition



## 1. Certificates of Recognition

- For Businesses
- For Organizations and Individuals



## 2. Service Impact Awards



# Service Impact Awards

- **Service Impact Awards** honor organizations, businesses, volunteers, and AmeriCorps alumni who have dedicated themselves to service, and strengthened communities with people power in the 2024 calendar year.
- There are 5 Service Impact Awards:
  - Spirit of the City Award
  - AmeriCorps Alum Impact Award
  - Community Impact Award
  - Partnership Impact Award
  - Youth Impact Award



# Eligibility

- **Community Impact Award:** honors an organization that leverages the power of volunteers in innovative and resourceful ways to strategically address City or community needs.
- **Partnership Impact Award:** honors an innovative organization and business partnership that came together in service to a community.
- **Spirit of the City Award:** Recognize an individual (21+ years old) within your organization who has demonstrated exceptional leadership in service, inspiring others and creating meaningful change in their community.

# Eligibility

- **AmeriCorps Alum Impact Award:** If your organization has any AmeriCorps alumni who are continuing their service and making a difference, this is the perfect award to recognize their ongoing contributions. It honors former AmeriCorps members who continue to drive community change through volunteerism.
- **Youth Impact Award:** Know a young individual (under 21) within your organization who is leading by example and making a significant impact through volunteer work. This award recognizes their dedication to community service and leadership at a young age.

# Demo: How to Nominate



<https://www.nycservice.org/msrp>





# Review and Scoring Process

- Internal committee to review all applications and select finalists.
- Finalists notified: March 10, 2025.
- Public voting to select awardees.
- Awardees notified: March 24, 2025.

*Winners are subject final review and vetting by NYC Service.*

# Awardee Experience

- Awardees are invited to the Mayoral Service Recognition Program celebration and are recognized at the awards ceremony in April.
- Presented with award and cash prize
- Publicity and media opportunities



# Frequently Asked Questions

**Q:** Can a person/group be nominated for multiple awards?

**A:** Yes!

**Q:** Who can nominate?

**A:** Anyone with an established relationship with the nominee.

**Q:** More questions?

**A:** Email us at [recognition@cityhall.nyc.gov](mailto:recognition@cityhall.nyc.gov).

# Join Us in Honoring Service

- Submit your nominations from today until February 18, 2025
- Celebrate National Volunteer Month in April.
- Together, we can celebrate your contributions in 2024!





# Thank You!

Nomination forms for both Certificates and Impact Awards are live on the NYC Service website until *February 18, 2025*.

Email [recognition@cityhall.nyc.gov](mailto:recognition@cityhall.nyc.gov) for any questions or updates.

