



Support TOYS4ALX Toy Collection & Distribution Event November 16-December 19



Help Bring Holiday Joy to Alexandria's Children. Each year, more than **800 Alexandria families** need help providing toys for their children during the holiday season. Since 2014, **VolALX** has brought our community together through an annual **TOYS4ALX** toy drive and distribution to ensure children in need experience the joy of receiving a holiday gift.

This year, our goal is to serve **approximately 800 children ages 0–12**. **TOYS4ALX** benefits our neighbors, through the Fund for Alexandria's Children's Holiday Sharing Program; local agencies serving families in need; and low-income working families who may not be registered with an agency but are still struggling to make ends meet.

Your Support Makes a Difference. We invite you to partner with us as a **TOYS4ALX** Sponsor. **TOYS4ALX** is a true community-wide effort. Businesses, apartment communities, congregations, schools, families, and individuals come together by hosting collection bins, organizing drives, donating funds, and volunteering. While the celebration takes place in December, the work begins months earlier. Sponsorship support helps us plan, recruit volunteers, coordinate donations, and provide the resources needed to deliver a successful holiday experience.

Your sponsorship helps cover essential costs: Providing space for the "shop", cleaning and facility fees; holiday decorations and treats for families; Santa and photo booth expenses; wrapping paper, tape, arts supplies; and refreshments for volunteers.

Most importantly, your support helps ensure that no child is left out of the holiday celebration because of financial hardship. Your generosity will help bring smiles, excitement, and meaningful holiday memories to hundreds of Alexandria children and their families. Please review the sponsorship opportunities on the second page. For more information, visit www.VolunteerAlexandria.org/toydrive.



Annual TOYS4ALX Investment Opportunities

Event Sponsor \$5,000 (only one available)

- ✓ Logo recognition on toy drive posters distributed in the community (deadline Nov. 2)
- ✓ Speaking opportunity at sorting project on Friday, Dec. 18
- ✓ Media recognition
- ✓ Option to provide informational materials/give-away/coupon at distribution
- ✓ Logo recognition on the website, in newsletter and via social media
- ✓ Company's banner placement at the event
- ✓ Opportunity to engage 15 people in service (Dec. 17-19)



Kids' Corner Sponsor \$3,500

- ✓ Logo recognition on toy drive posters distributed in the community (deadline Nov. 2)
- ✓ Logo recognition on the website, in newsletter and via social media
- ✓ Logo recognition on event signage
- ✓ Media recognition
- ✓ Opportunity to engage 10 people in service (Dec. 17-19)

Santa Photo Booth Sponsor \$2,500

- ✓ Name recognition on toy drive posters distributed in the community (deadline Nov. 2)
- ✓ Name recognition on event signage
- ✓ Name recognition on the website, in newsletter and via social media
- ✓ Opportunity to engage 10 people in service on Fri., Dec. 18



Hot Chocolate Bar Sponsor \$1,000

- ✓ Name recognition at the event
- ✓ Name recognition in newsletter
- ✓ Opportunity to engage 5 people in service on Fri., Dec. 18

☐ \$5,000 Presenting ☐ \$3,500 Kids' Corner ☐ \$2,500 Santa Booth ☐ \$1,000 Hot Chocolate Bar

☐ I would like donate \$500 to help with the gift wrapping station and holiday decorations

- ✓ Name recognition in newsletter

Contact Name: _____ Sponsor's Name (as it should appear): _____

Phone: _____ Email: _____

- ☐ On-line visit <https://bit.ly/toys4alxsponsor> or use QR code
- ☐ Enclosed is a check payable to Volunteer Alexandria
- ☐ Charge credit card ☐ VISA ☐ Master Card ☐ Discover Card



Name on card: _____ Card number: _____

Expiration Date: _____ Last three digit of sec code: _____

Card holder's City, State, Zip: _____

Signature: _____

