



Volunteer Alexandria  
GLOBAL NETWORK AFFILIATE

**Civic Engagement is a powerful force** for solving community problems, a creative use of human resources and essential for a healthy, productive, and engaged society. Since 1980, the mission of Volunteer Alexandria (VoALX) is to connect and match people seeking opportunities with organizations in need of human resources to support their programs and services. VoALX hosts events to fund the project management, administrative resources, and technology it requires to be Alexandria's Community Resource for Volunteerism.

Your investment helps us to continue providing valuable assistance to our nonprofit partners, as well as engage people in service, making our community a stronger, more engaged place to live, work and play.

## Celebrate the 10<sup>th</sup> Annual toys4ALX Community Toy Donation Drive by becoming a Sponsor

In the first hour of family registration, over 800 families signed up to receive toys for their children. Since 2014, VoALX implements a community toy drive to support Alexandria's children. This year, we are partnering with the Fairlington Methodist Church to host the event. The toy drive will support the Fund for Alexandria's Children's Holiday Sharing program, several other agencies in need, as well as low-income working families not registered with an agency.



VoALX engages hundreds of people including businesses, apartment complexes, congregations, schools, as well as numerous individuals who participate by setting up a toy collection bin, organizing holiday parties, donating money to help us putting this all together and purchase materials and snacks for volunteers, getting friends and families involved, and volunteering.

**Our goal is to serve ALL children, 0-10 years old, this year, which are approximately 700!** Please consider being a sponsor to make this all happen! A three-month event takes time, resources, and money. VoALX starts in planning in September, soliciting partners and creating marketing materials in October, recruiting volunteers in November, and executing in December. Your sponsorship will help paying for cleaning fees, snacks for volunteers, decorations, sweets for clients, Santa and photo booth fees, wrapping paper and tape, and much more. Please help us, help families in need! More details on the Toy Drive at [www.VolunteerAlexandria.org/toydrive](http://www.VolunteerAlexandria.org/toydrive)



# 10<sup>th</sup> Annual Toys4ALX Investment Opportunities

## Presenting Sponsor \$5,000

- ✓ Logo recognition on toy drive flyer distributed in the community (deadline November 1)
- ✓ Speaking opportunity at Kick-off event mid-Nov. and at sorting project on Friday, Dec. 13
- ✓ Option to provide informational materials/give-away/coupon at event
- ✓ Logo recognition on the website, in newsletter and via social media
- ✓ Company's banner placement at the event
- ✓ Media recognition



## Kids' Corner Sponsor \$3,500 FILLED by Alexandria & Company

## Santa Photo Booth Sponsor \$2,500

- ✓ Name recognition on toy drive flyer distributed in the community (deadline November 1)
- ✓ Name recognition on event signage
- ✓ Name recognition in newsletter and via social media

## Hot Chocolate Bar Sponsor \$1,000

- ✓ Name recognition at the event
- ✓ Name recognition in newsletter

\$5,000 Presenting     \$3,500 Kids' Corner     \$2,500 Santa Booth     \$1,000 Hot Chocolate Bar

I would like to chip in with \$500 to help with the hot chocolate bar, gift wrapping station, and holiday decorations.

- ✓ Name recognition in newsletter

Contact Name: \_\_\_\_\_

Sponsor's Name (as it should appear): \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

- Enclosed is a check payable to Volunteer Alexandria
- On-line visit <https://bit.ly/toys4alxsponsor>
- Charge credit card     VISA     Master Card     Discover Card



Name on card: \_\_\_\_\_ Card number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ Last three digit of sec code: \_\_\_\_\_

Card holder's City, State, Zip: \_\_\_\_\_

Signature: \_\_\_\_\_

For more information, contact Marion at [mbrunken@volunteeralexandria.org](mailto:mbrunken@volunteeralexandria.org).

