



Volunteer Alexandria  
GLOBAL NETWORK AFFILIATE

**Civic Engagement is a powerful force** for solving community problems, a creative use of human resources and essential for a healthy, productive, and engaged society. Since 1980, the mission of Volunteer Alexandria (VoIALX) is to connect and match people seeking opportunities with organizations in need of human resources to support their programs and services.

VoIALX hosts events to fund the project management, administrative resources, and technology it requires to be Alexandria's Community Resource for Volunteerism.

Your contributions to and participation in these events help us to continue to provide valuable assistance to Alexandria's nonprofits, as well as engage people in service, making our community a stronger, more engaged place to live, work and play.

## Be a Toy Drive Sponsor November 15-December 16

Every year, hundreds of local children need toys, books, and games. Since 2014, VoIALX implements a community toy drive to support the children through the Fund for Alexandria's Children's Holiday Sharing program.

VoIALX engages hundreds of people including businesses, congregations, schools, apartment buildings, scout groups, other social clubs, as well as numerous individuals young and older who participate by setting up a toy collection bin, organizing holiday parties, donating money to help us putting this all together and purchase materials and snacks for volunteers, getting friends and families involved, and volunteering.



Our goal is to serve **ALL children, 0-10 years old, this year**, which are approximately 500!

Please consider being a sponsor to make this all happen! **A six-week event takes time, resources, and money.** VoIALX starts in planning in September, soliciting partners and creating marketing materials in October, recruiting volunteers in November, etc. **Please help us, help families in need!**

More details on the Toy Drive at [www.VolunteerAlexandria.org/toydrive](http://www.VolunteerAlexandria.org/toydrive).

# Annual Toy Drive Investment Opportunities

## Presenting Event Sponsor \$5,000

- ✓ Speaking opportunity at Kick-off event mid-Nov. and at sorting project on Friday, Dec. 15
- ✓ Option to provide informational materials/give-away/coupon at event
- ✓ Logo recognition on toy drive flyer distributed in the community (**deadline November 1**)
- ✓ Logo recognition on the website, in newsletter and via social media
- ✓ Company's banner placement at the event
- ✓ Media recognition

## Family Sponsor \$3,500

- ✓ Logo recognition on toy drive flyer distributed in the community (**deadline November 1**)
- ✓ Logo recognition on the website, in newsletter and via social media
- ✓ Company's banner placement at the event
- ✓ Media recognition

## Toy Sponsor \$2,500

- ✓ Name recognition on toy drive flyer distributed in the community (**deadline November 1**)
- ✓ Name recognition at the event
- ✓ Name recognition in newsletter and via social media

## Kids Corner Sponsor \$1,000

- ✓ Name recognition at the event
- ✓ Name recognition in newsletter

\$5,000 Event Sponsor     \$3,500 Family Sponsor     \$2,500 Toy Sponsor     \$1,000 Kids Corner Sponsor

Contact Name: \_\_\_\_\_

Sponsor's Name (as it should appear): \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

- Enclosed is a check payable to Volunteer Alexandria  
 On-line visit <https://bit.ly/GIVEVOLALX>  
 Charge credit card     VISA     Master Card     Discover Card

Name on card: \_\_\_\_\_ Card number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ Last three digit of sec code: \_\_\_\_\_

Card holder's City, State, Zip: \_\_\_\_\_

Signature: \_\_\_\_\_

For more information, contact Marion at [mbrunken@volunteeralexandria.org](mailto:mbrunken@volunteeralexandria.org).

