



BECOME A SPONSOR OF THE...

Old Town Arts & Crafts Festival hosted by Volunteer Alexandria

Saturday, September 26 from 10:00 a.m. - 6:00 p.m.
Waterfront Park, The Strand, Alexandria VA

Thank you for your interest in becoming a sponsor. This show is hosted by us, Volunteer Alexandria, a local small nonprofit organization who connects people with community needs. **Your sponsorship will provide you with the opportunity to promote your business and product but it will also support volunteerism** because that's where the money will go to. While it is not tax deductible for you, you should know that your dollars will be used to very good causes.

\$1,500

**Presenting
Sponsor**

Only one available

- Identification as Presenting Sponsor
- Lead recognition in press releases
- Your company logo featured on full-color postcard – *deadline to submit logo: June 30*
- Your banner will be displayed
- Space to set up a 10x10ft tent at an entrance/corner or high visible spot
- Newsletter highlight and website as Presenting Sponsor for a year

\$1,000

**Arts & Crafts
Sponsor**

Only two available

- Name recognition on the postcard – *deadline to be included: June 30*
- Space to set up a 10x10ft tent
- Website and newsletter recognition for a year
- Recognition in press releases

\$500

**Community
Sponsor**

Only two available

- Your business cards and one brochure displayed at Volunteer Alexandria table
- Name recognition on website and newsletter recognition

To become a Festival sponsor, please complete the attached commitment for and email it to Marion Brunken, mbrunken@volunteerallexandria.org. If you are a Presenting or Arts & Crafts Sponsor, please include a **web logo** in .jpg or .png format, **print logo** in jpg format.

Note: Sponsor benefit deadline for print is June 30, unless otherwise notified.

Held in Old Town Alexandria, the Old Town Arts & Crafts Festival and Volunteer Fair hosts around 80 artists. The festival includes children's entertainment, beer and food vendors.

The Festival is an opportunity for local nonprofit organizations to connect with our community and recruit volunteers, and for Volunteer Alexandria to raise funds for ongoing programs including emergency readiness, youth leadership, volunteer clearing house, alternative community service, and nonprofit development.

For your company, the Old Town Arts and Crafts Festival is also an opportunity to show the community values you believe in and to support volunteerism and entrepreneurship within our community.

Showcase your involvement in the Alexandria community by supporting Volunteer Alexandria as we care for the heart of Alexandria by mobilizing helping hands! From youth opportunities to community events, Volunteer Alexandria supports nonprofits and civic agencies by connecting volunteers to opportunity.



SPONSOR COMMITMENT FORM

Old Town Arts & Crafts Festival 2020

- ☐ \$1,500 Presenting Sponsor
☐ \$1,000 Arts & Crafts Sponsor
☐ \$500 Community Sponsor

Contact Name: _____

Sponsor's Name (as it should appear in the brochure): _____

Address: _____

City: _____ State: _____ Zip: _____

Cell Phone: _____ Email: _____

- ☐ Enclosed is a check payable to Volunteer Alexandria
☐ On-line visit <https://squareup.com/market/volunteer-alexandria>
☐ Please charge my credit card

☐ VISA ☐ Master Card ☐ Discover Card

Name on card: _____ Card number: _____

Expiration Date: _____ Last three digit of sec code: _____

Card holder's address: _____

Signature: _____

Mail payments AND form to Volunteer Alexandria, 123 N. Alfred Street, Alexandria, VA 22314.

Please note, if you are a Presenting or Arts & Crafts Sponsor, please email a **web logo** in .jpg or .png format, **print logo** in jpg format.

For details or information, contact Marion Brunken, 703-836-2176 or mbrunken@volunteerallexandria.org.