

## Volunteer Alexandria

GLOBAL NETWORK AFFILIATE

# **Civic Engagement Opportunities**

# Civic Engagement is a powerful force...

for solving community problems, a creative use of human resources and essential for a healthy, productive, and engaged society.

Since 1980, the mission of Volunteer Alexandria is to connect and match people seeking opportunities with organizations in need of human resources to support their programs and services.

Volunteer Alexandria hosts events to fund the project management, technology, and administrative resources it requires to be Alexandria's Community Resource for Volunteerism.

Your contributions to and participation in these events and programs help us to continue to provide valuable assistance to Alexandria's nonprofits, as well as engage people in service, making our community a stronger, more engaged place to live, work and play.



## Get Involved

- ✓ Nonprofit Capacity Building
- √ Family Volunteer Day
- ✓ Holiday Toy Drive
- √ Volunteer Recognition
- ✓ Service-Learning for Students
- ✓ Community Service
- ✓ Emergency Preparedness
- Connecting People to Causes



# Family Volunteer Day Saturday, November 18

Volunteering together as a family has many benefits. Working side by side provides opportunities for a shared experience, connection, and conversation, and family members get to see each other in a new light. Volunteering also cultivates empathy, encourages kindness and gratitude, and shows even the youngest child how a small positive act can make a big difference.

Families of all ages and constellations come together to work on different projects.

## Addressing Food Insecurity in Alexandria Through Community-wide Food Drive

July-August 2023

Volunteer Alexandria, in partnership with ALIVE!, host a community-food drive to help maintain a healthy inventory. Currently, they distribute to over 5,000 households per month. Since March 2020, the demand for services from ALIVE! has increased fivefold and has not abated in the last 6 months. Businesses & customers, associations, individuals & families, condominiums, and apartments, collect certain canned and nonperishable food items throughout the city.





## **Holiday Toy Drive**

November-December

Volunteer Alexandria, in partnership with the City of Alexandria's Fund for Alexandria's Children, host the annual Holiday Community Toy Drive to support ~250 families and 600 children. Together, educational toys, games, and books are being collected through a donation drive throughout the city.

Businesses & customers, associations, individuals & families, condominiums & apartments, DASH buses, and congregations collect items that then, will be sorted and counted by volunteers, 5 years and older. Families will come and "shop" for their children. The spirit of the holiday season is clear during this annual event.





## Volunteer Recognition Ceremony April 20, 2023

Each year, Volunteer Alexandria recognizes and honors the work of volunteers and businesses that supported Alexandria's nonprofit organizations and community. Volunteers give vital assistance in fulfilling our mission and we could not do what we do without the help of those who donate their time, talents, and skills. "Without volunteers, our hardworking nonprofits would not be able to fulfill their missions and we couldn't do what we do to serve our most vulnerable residents," said Mayor Justin Wilson.

Every year, we make thousands of connections that translate to thousands of hours being donated to our community. Our nonprofit partners couldn't have done their work without the volunteers.



## How Would YOUR Business like to be Engaged - Levels





#### Civic Circle Member \$10,000

- ✓ Logo recognition on website
- ✓ Logo recognition in all print materials, newsletter, The Zebra Press, social media
- ✓ Logo recognition, speaking engagement at all events
- √ High level media recognition
- ✓ Banner placement at events announcing company as proud sponsor of VolALX
- ✓ Distribute materials at two events

#### **Community Champion \$7,500**

- ✓ Logo recognition, speaking engagement at all events
- ✓ Logo recognition in all print materials, newsletter, social media
- √ High level media recognition
- ✓ Banner placement at events announcing company as proud sponsor of VolALX
- ✓ Distribute company materials at one event

### Community Leader \$5,000

- ✓ Logo recognition at two events of your choice
- √ Name recognition in all print materials, newsletter, social media
- ✓ Media recognition

### Community Builder \$2,500

- ✓ Logo recognition at one event of your choice
- ✓ Media recognition

### Community Engager \$1,500

- ✓ Name recognition at one event of your choice
- ✓ Media recognition

For more information, contact Marion at mbrunken@volunteeralexandria.org.