



Volunteer Alexandria
GLOBAL NETWORK AFFILIATE

Signature Events

Civic Engagement is a powerful force...

for solving community problems, a creative use of human resources and essential for a healthy, productive, and engaged society.

Since 1980, the mission of Volunteer Alexandria is to connect and match people seeking opportunities with organizations in need of human resources to support their programs and services.

Volunteer Alexandria hosts four annual events to fund the project management, cloud technology, and administrative resources it requires to be Alexandria's Community Resource for Volunteerism.

Your contributions to and participation in these events help us to continue to provide valuable assistance to Alexandria's nonprofits, making our community a stronger, more engaged place to live, work and play.



Get Involved

- ✓ Business Summit
- ✓ SERVE-a-thon
- ✓ Volunteer Recognition
- ✓ Community Toy Drive



This pandemic has touched many people and we have a lot of work to do right now to bring together and reassure our community – this is an unprecedented time. “Pay it Forward” encourages companies to continue/start to engage in community and civically be involved. Your sponsorship demonstrates to your employees, customers and the community that you care about making a positive difference.

This is a great *networking event* that inspires business leaders to be part of making change happen in Alexandria.

Businesses Working Together for a Stronger Community



Volunteer Alexandria hosts the annual Business Summit, bringing together businesses and government agencies to honor Alexandria’s proud philanthropic tradition and to ensure it continues to thrive.

22nd Annual Business Summit October 21, 2022

Previous Keynote Speakers:

- Timothy Sands, President Virginia Tech
- David Gardner - co-founder of The Motley Fool
- Bob McDonald – U.S. Secretary of Veterans Affairs
- Congressman Don Beyer
- Carly Fiorina – former CEO of Hewlett-Packard
- Catherine Merrill Williams - CEO of The Washingtonian magazine
- Colin Powell – former U.S. Secretary of State
- and many more ...





SERVE-a-thon – Alexandria’s Community Service Day

Volunteer Alexandria’s SERVE-a-thon is an event of service bringing together residents, local nonprofits, businesses, schools, and faith-based organizations to demonstrate that Alexandrian’s give where they live, work and play.

People of all backgrounds come together to support our community by hands-on service activities (planting, mulching, painting, building, etc.) and other activities (HR, legal, graphic design, resume building, etc.). All of these activities improve the lives of people in need and community overall.



Volunteer Recognition Ceremony February 2022

Every year, our *Volunteers are the Heart of Alexandria* event recognizes the many people nominated by the community for their outstanding service to their fellow Alexandrians.

COVID-19 certainly had and still has us on our toes. Over the past 18 months, Volunteer Alexandria focused its effort on mobilizing people to support the need of addressing food insecurity, eviction, and other basic human needs. Over 12,000 connections were made and more than 16,500 hours were donated to our community. Our nonprofit partners couldn’t have done their work without the volunteers. **Let’s celebrate them all!**



Community Toy Drive – Winter 2021

Volunteer Alexandria, in partnership with the City of Alexandria's Fund for Alexandria's Children, host the annual Community Toy Drive to support ~250 families and 600 children. Together, educational toys, games, and books are being collected through a donation drive throughout the City. Businesses & customers, associations, individuals & families, condominiums & apartments, DASH buses, and congregations collect items that then, will be sorted and counted by volunteers, 5 years and older. Families will come and "shop" for their children. The spirit of the holiday season is clearly evident during this annual event.



How Would YOUR Business like to be Engaged - Levels

Civic Circle Member \$15,000

- ✓ Logo recognition on website
- ✓ Logo recognition in all print materials, newsletter, The Zebra Press, social media, DASH Bus flier
- ✓ Logo recognition, speaking engagement at all four events
- ✓ High level media recognition
- ✓ 2 Custom Service Activities for your company

Community Champion \$10,000

- ✓ Logo recognition, speaking engagement at all four events
- ✓ High level media recognition
- ✓ 2 Custom Service Activities for your company

Community Leader \$7,500

- ✓ Logo recognition at three events of your choice
- ✓ High level media recognition
- ✓ 1 Custom Service Activity for your company

Community Builder \$5,000

- ✓ Logo recognition at two events of your choice
- ✓ Media recognition
- ✓ Coordinated Service Activity for your company

Community Engager \$2,500

- ✓ Logo recognition at two events of your choice
- ✓ Media recognition
- ✓ Coordinated Service Activity for your company

Community Connector \$1,500

- ✓ Logo recognition at one event of your choice
- ✓ Media recognition

Event Supporter \$750

- ✓ Name recognition at one event