



1. Create a Facebook Fundraiser

- <https://www.facebook.com/fund/handsonbayarea>
- OR you can create a new post and take the following steps:
 - a. Click the “Support Nonprofit” button in the post pop-up window.
 - b. Enter “HandsOn Bay Area” in the search field.
 - c. Choose whether or not you want to post to your News Feed, Story, or both.
 - d. Facebook Fundraisers are public, and will appear on HandsOn Bay Area’s main page and on the “Fundraisers” tab. Only people on Facebook can donate.
 - e. Set a goal and end date - try to give yourself at least 30 days!
 - f. Write a short post explaining why you’re fundraising for HandsOn Bay Area.

Example: This month/this holiday season/for my birthday, I’m raising money for HandsOn Bay Area. Over the last few years, I’ve had a chance to volunteer several times through HandsOn Bay Area, and they’re a great resource for learning about all the different organizations doing amazing work throughout the Bay. Your donation helps them connect with even more organizations, and recruit more volunteers to help make our community a safe, beautiful, and inclusive place for everyone.

- g. Once your fundraiser ends, Facebook will process all the funds you raise - you don’t need to do anything else! Make sure to thank all of your supporters!

2. Create a GoFundMe Fundraiser

- Creating a GoFundMe campaign is a free, simple way to have a fundraiser for HandsOn Bay Area!
- GoFundMe does not charge users a platform fee, however, payment processors like WePay and PayPal charge recipients a standard processing fee (2.9% + \$0.30 per transaction). This ensures that funds are transferred safely. These fees are deducted from the donation total. So if someone donates \$100, the processing fee would come to \$3.20 (\$2.90 plus \$0.30).
- You can create a GoFundMe account via your Facebook profile or your email address.
 - a. Set your goal amount - most campaigns have a goal of \$1,000
 - b. Create a campaign title
 - c. Select “Nonprofit or organization” under “Who Are You Raising Money For”
 - d. Search and select “HandsOn Bay Area”
 - e. Enter your zip code
 - f. Under Category, select “Volunteer & Service”
 - g. You can choose to fundraise as an individual or as a team.
 - h. Choose an image from our **Media Kit**
 - i. Customize the “Tell Your Story” section with your personal connection to HandsOn

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- j. Launch your fundraiser! Make sure to share the link to your GoFundMe on social media!