



HandsOn Tomorrow™ 2020 Sponsorship Opportunities



HandsOn
BAY AREA

About HandsOn Bay Area

Our Mission: People Helping People. HandsOn Bay Area was started with the aim of making volunteering both easy and meaningful for individuals, groups, and companies. We've found that many people want to become more involved in their community, but don't know where to start. HandsOn works with 25,000 + volunteers each year resulting in 75,000 + hours of service to more than 270 schools, parks and nonprofits across the Bay Area. Our volunteer opportunities meet critical community needs including education and literacy, youth development, HIV/AIDS, health and aging, homelessness and hunger, and the environment. Beyond where or when someone chooses to volunteer, the ultimate aim of HandsOn Bay Area is to facilitate an experience that inspires lifelong volunteering.

About HandsOn Tomorrow

HandsOn Tomorrow is a comprehensive summer leadership and volunteering program for Bay Area high school students. The goal of the program is to encourage participants to be the change they wish to see in the world, and to organize together to become community leaders in the Bay Area and beyond. Cohorts are divided by region and complete projects with several Bay Area nonprofits over the course of a two week period. At the end of the program, participants will design, develop, and manage a capstone service project of their own. Through HandsOn Tomorrow, participants gain a greater understanding of pressing community needs, use critical thinking to brainstorm solutions, act on specific plans, and reflect on the successes and challenges of implementation.

The Opportunity Gap

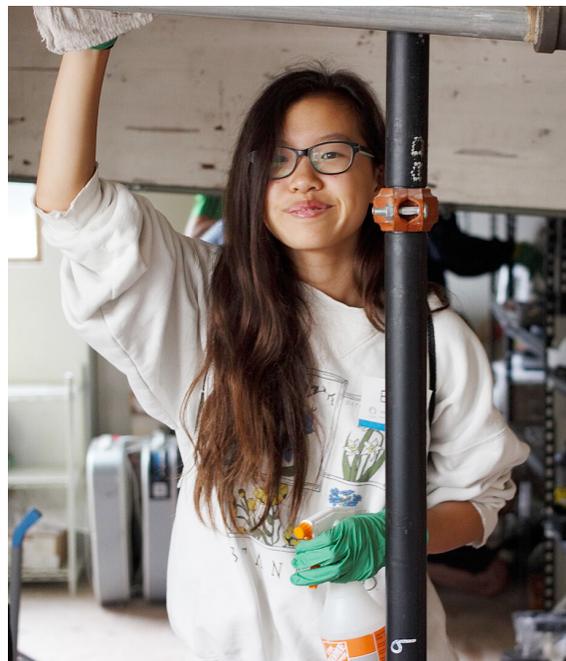
The Bay Area has undergone tremendous changes over the last decade, and faces numerous challenges that are unique to California. Last year, the California Department of Education's College/Career Indicator found that white and Asian American students are 20-30% more likely than African American and Latino students to be prepared for college. Additionally, socioeconomically disadvantaged students are half as likely to be prepared as their more prosperous peers. We believe that HandsOn Tomorrow provides its participants with the resources to gain a deeper understanding of these challenges, channel their energy into action that spurs positive change, and helps bridge the opportunity gap facing many young members of the Bay Area community.

How You Can Help

Currently, we are seeking sponsorships that will assist in covering program enrollment fees for Bay Area students who would otherwise be unable to participate in the program. Sponsorships will help us ensure that all students have access to HandsOn Tomorrow, regardless of economic background. In 2019, HandsOn Tomorrow had six cohorts (Palo Alto, San Mateo, San Francisco, San Jose, San Rafael, and Walnut Creek) and engaged 88 high school students from across the Bay Area. 25 of these students received scholarships. In 2020, we are expanding the program to eight cohorts, and will be providing scholarships to 25% of participants.

Additional Questions?

For additional information about HandsOn Tomorrow and how you can sponsor the next generation of Bay Area leaders, contact Tess Fabeck at development@hoba.org



2020 HandsOn Tomorrow Sponsorship Packages

College Bound (\$10,000)

- Personal thank you letter from HandsOn Tomorrow participants.
- Speaking opportunity during HandsOn Tomorrow capstone project.
- Invitation for 10 volunteers to join our students and participate in predetermined volunteer activities at a HandsOn Tomorrow capstone project.
- Table with company promotional materials/giveaway items at HandsOn Tomorrow capstone project.
- Logo listed on promotional items distributed to youth participants (ex: drawstring bags, t-shirts, journals).
- Logo listed on wrap-up video for each cohort.
- Logo listed on HandsOn Bay Area website and all HandsOn Tomorrow marketing materials.
- 20 mentions on HandsOn Bay Area social media channels (Facebook, Twitter, Instagram, LinkedIn).
- Recognition in HandsOn Bay Area's Annual Report.

Senior (\$7,500)

- Table with company promotional materials/giveaway items at HandsOn Tomorrow capstone project.
- Logo listed on promotional items distributed to youth participants (ex: drawstring bags, t-shirts, journals).
- Logo listed on wrap-up video for each cohort.
- Logo listed on HandsOn Bay Area website and all HandsOn Tomorrow marketing materials.
- 15 mentions on HandsOn Bay Area social media channels (Facebook, Twitter, Instagram, LinkedIn).
- Recognition in HandsOn Bay Area's Annual Report.

Junior (\$5,000)

- Logo listed on wrap-up video for each cohort.
- Logo listed on HandsOn Bay Area website and all HandsOn Tomorrow marketing materials.
- 10 mentions on HandsOn Bay Area social media channels (Facebook, Twitter, Instagram, LinkedIn).
- Recognition in HandsOn Bay Area's Annual Report.

Sophomore (\$2,500)

- Logo listed on HandsOn Bay Area website and all HandsOn Tomorrow marketing materials.
- Recognition in HandsOn Bay Area's Annual Report.
- 5 mentions on HandsOn Bay Area social media channels (Facebook, Twitter, Instagram, LinkedIn).

