



HandsOn  
MIAMI



HandsOn  
BROWARD

# Parkland Hearts

## SPONSORSHIPS

In the weeks leading up to the fifth anniversary of the Marjory Stoneman Douglas tragedy, HandsOn Broward will work with HandsOn Miami and community partners to coordinate a minimum of 200 volunteers in service projects across Broward and Miami-Dade communities. The projects will provide opportunities for the public to volunteer in support of meaningful activities to honor and remember those lost while also raising funds to benefit charities created in honor of the victims.

### PRESENTING SPONSOR \$25,000

The **Presenting Sponsor** will enable HandsOn Broward and HandsOn Miami to provide the supplies, tools and resources needed to mobilize a minimum of 200 volunteers in Parkland Hearts service projects.

#### Sponsorship benefits include:

- Up to 3 minutes speaking time at all Parkland Hearts projects
- Recognition as Presenting Sponsor during opening of all projects
- Logo with premium placement on all banners for Parkland Hearts projects
- Logo on the [www.handsonbroward.org](http://www.handsonbroward.org) sponsor page and Parkland Hearts event page
- Logo on all media alerts and press releases for the project
- Logo on all social media posts regarding the project
- Company name on sponsor wall in HandsOn Broward's lobby
- Space for 20 people from your company to participate in Parkland Hearts

### SERVICE SPONSOR \$10,000

The **Service Sponsor** will enable HandsOn Broward and HandsOn Miami to provide the supplies, tools and resources needed to mobilize up to 50 volunteers in one Parkland Hearts project. The project will include hands-on beautification activities such as painting, planting, building, and revitalization.

#### Sponsorship benefits include:

- Up to 3 minutes speaking time at your sponsored project
- Logo on all banners for the project
- Logo on the [www.handsonbroward.org](http://www.handsonbroward.org) Parkland Hearts event page
- Logo on all marketing materials for the project
- Recognition on dedicated social media posts regarding the project
- Space for 6 people from your company to participate in the project

### COMMEMORATION SPONSOR \$5,000

The Parkland Hearts **Commemoration Sponsor** will provide valuable funding to support the design, materials, construction and installation of memorial project to honor those lost.

#### Sponsorship benefits include:

- Logo on all banners for the project
- Logo on all marketing materials for the project
- Sponsorship recognition on or near installation
- Recognition on dedicated social media posts regarding the project
- Name listed on the [www.handsonbroward.org](http://www.handsonbroward.org) Parkland Hearts event page
- Space for 2 people from your company to participate in the project

### GRATITUDE SPONSOR \$2,500

The Parkland Hearts **Gratitude Sponsor** will offer valuable funding for HandsOn Broward to provide t-shirts, food and drinks for volunteers participating in all Parkland Hearts projects.

#### Sponsorship benefits include:

- Logo on all banners for the project
- Logo on all marketing materials for the project
- Recognition as Gratitude Sponsor during the project opening remarks
- Recognition on dedicated social media posts regarding the project
- Name listed on the [www.handsonbroward.org](http://www.handsonbroward.org) Parkland Hearts event page

To purchase a sponsorship, contact Kristina DaSilva at (954)233-1293 or [kristina@handsonbroward.org](mailto:kristina@handsonbroward.org)