



Health in Community Social Media Intern

Jersey Cares is seeking a Social Media Intern to join our Health in Community Team. The ideal candidate will possess knowledge of the digital media landscape, including high level understanding of the capabilities of various social media sites. Utilizing that knowledge, the candidate will work with the Health in Community Team to highlight the mission of the health initiative, build awareness of the program, and create interesting and useful messaging to disseminate to the right audiences through the best distribution channels.

The successful candidate will have a commitment to volunteerism, and an interest in being a part of the movement to create better health outcomes for children and their families living in Newark's most vulnerable neighborhoods.

About Jersey Cares As a leader in volunteerism in New Jersey, Jersey Cares increases the level of meaningful volunteer engagement by creating and managing efficient, impactful projects that address critical community identified needs.

Responsibilities The Social Media Intern will contribute to communications, social media, and public relations messages to consistently articulate the Jersey Cares brand and mission. The Social Media intern will work closely with the Director of the Health in Community.

Responsibilities include but are not limited to:

- Develop content for power points, emails, brochures, and internet-based correspondence in support of the Health in Community
- Create campaigns and messaging for Facebook, Instagram, Twitter, LinkedIn and Snapchat
- Photograph and create content for Jersey Cares' digital social media landscape
- Be present as assigned at Health in Community events to capture social media content

Qualifications:

- Creative thinker with a passion for service and a desire to make a difference
- Proficient in Word, WordPress, Facebook, Twitter, Instagram, LinkedIn & Snapchat
- Superior written, verbal, and interpersonal communication skills
- Ability to establish and maintain timelines and deadlines
- Professional demeanor

To apply:

Please submit a cover letter and resume to (no calls please):

Attn: Human Resources

Email Subject Line:

Health in Community Social Media Intern

Via Email: hr@jerseycares.org

Equal Opportunity Employer

Stipend/Wage: None, this is an unpaid internship with university credit available

The internship start and end dates are flexible and offered year round.