

 **Boston Cares**
MLK Day of Service 2023

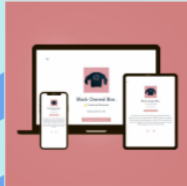
Using Your
PURCHASE POWER
THIS HOLIDAY SEASON



As part of our MLK Day of Service in 2023, we're highlighting different forms of service and ways you can lead a civic life. Ahead of the upcoming winter holidays, we wanted to share how you can use your 'Purchase Power' to spend your money at places that reflect your values or advance a social cause you care about. For more info about Purchase Power and the entire Civic Circle, click the link below!

https://www.pointsoflight.org/blog/5-ways-to-use-your-purchase-power-this-holiday-season/?utm_term=purchase+power&utm_campaign=Volunteer&utm_source=adwords&utm_medium=ppc&hsa_acc=4507876422&hsa_cam=12374616120&hsa_grp=138651962388&hsa_ad=563887966450&hsa

Support Black Owned Businesses



Buy Black, Buy Local

Lifting the Black owned businesses, places, spaces and the people moving the culture forward in the Greater Boston Area.

 Black Owned Bos.



<https://www.blackownedbos.com/>

Support Women Owned Businesses



Boston Women's Market

Boston Women's Market is a catalyst for womxn to create, innovate, and claim their power as entrepreneurs. We create selling, marketing, and learning opportunities for womxn business owners in New England so they can thrive.

 Boston Women's Market



<https://www.bostonwomensmarket.com/>

Support B Corps Businesses



B Local Boston

B Local Boston See What's New

B Local Boston



<https://blocalboston.org/>

Support Socially Responsible Businesses



Boston Gives: How 15 Local Companies Contribute to the Community [Sponsor Content]

Boston's most generous corporate philanthropists share which organizations they choose to support and how they're making an impact, both locally and globally. Through their stories, we hope you'll come to appreciate their efforts on behalf of our city.

B Boston Magazine

<https://www.bostonmagazine.com/sponsor-content/gives-15-local-companies-contribute-community-nonprofit-charity-donations/>

Support Small Businesses



15 Boston Small Businesses to Support This Holiday Season

Shop local for decadent chocolates, vintage finds, and more.

 Thrillist / Nov 18

<https://www.thrillist.com/lifestyle/boston/boston-small-business-shopping-guide>

Support AAPI and Asian Owned Businesses



Here's a running list of AAPI- and Asian-owned businesses to support in Greater Boston

Did we miss your favorite? Tell us and we'll add it to the list.

 Boston.com /

<https://www.boston.com/community/readers-say/aapi-and-asian-owned-businesses-to-shop-support-in-greater-boston/>