



MLK WEEKEND 2025

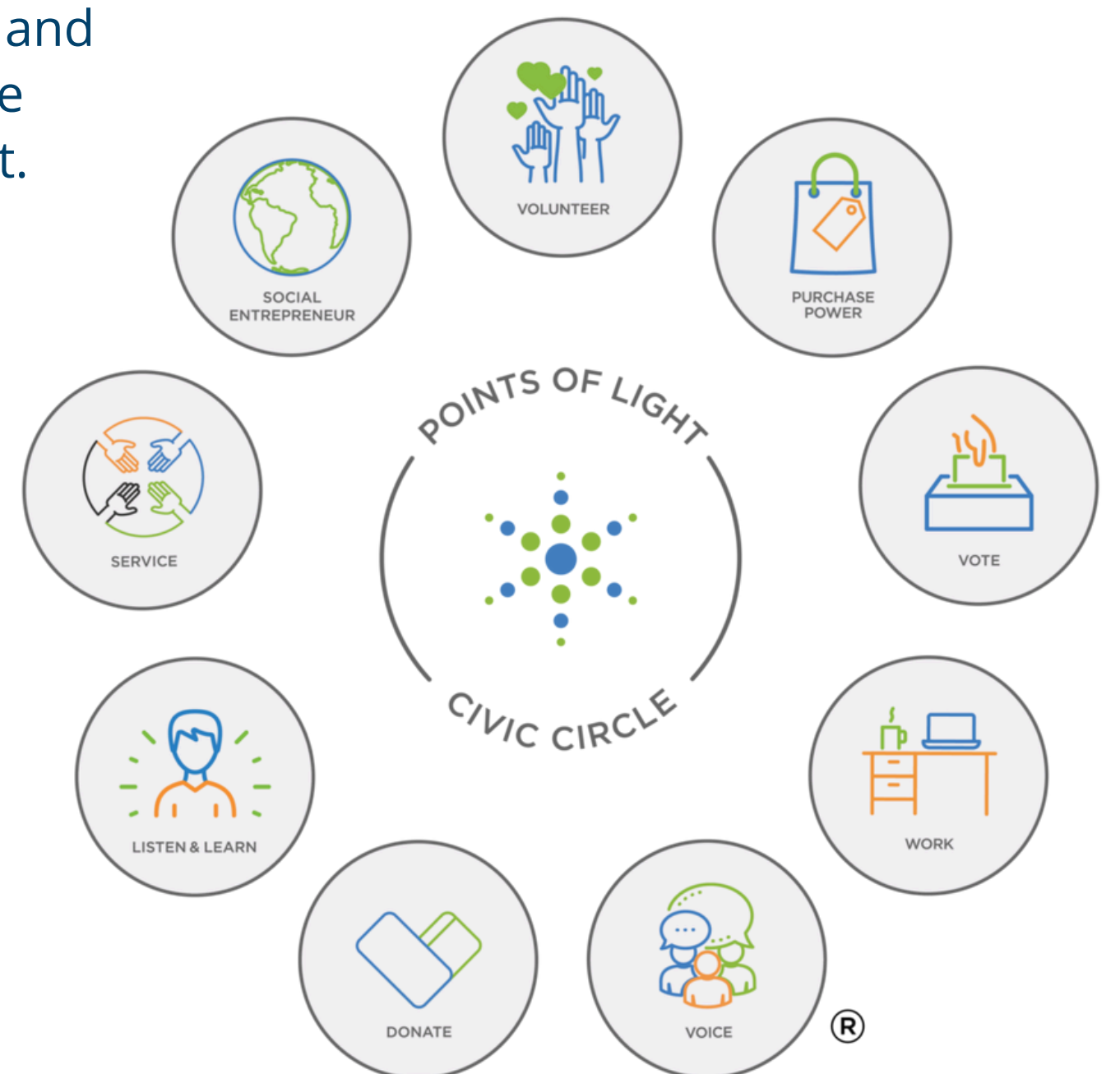
Since 2006, Boston Cares has celebrated Dr. King's legacy with a Day On, not a Day Off!

Join us for a weekend of **in-person volunteer projects and virtual activities** that highlight the importance of service and ways to influence change in your community, based on the Points of Light Civic Circle framework for civic engagement.

With events ranging from a **large-scale family-friendly service project to neighborhood walking tours and online learning sessions**, Boston Cares' MLK Weekend offers opportunities for everyone to engage and understand that doing good comes in many forms.

Our sponsors play a crucial role in making this event accessible to **over 500** participants annually. Bring your team and be a part of this impactful experience!

For more information contact:
Kacey Sanfilippo ksanfilippo@bostoncares.org



Join us as a sponsor to engage your team!

SPONSOR BENEFIT	\$15,000	\$10,000	\$5,000	\$2,500	\$1,000
Recognition in press release & social media	✓				
Logo on virtual backgrounds	✓				
Recognition at event kick-offs	✓	✓	✓		
Logo on event communications	✓	✓	✓	✓	
Logo on website	✓	✓	✓	✓	✓
Reserved seats at virtual programs	100	50	25	10	10
Reserved seats at in-person programs	50	25	10	5	N/A