



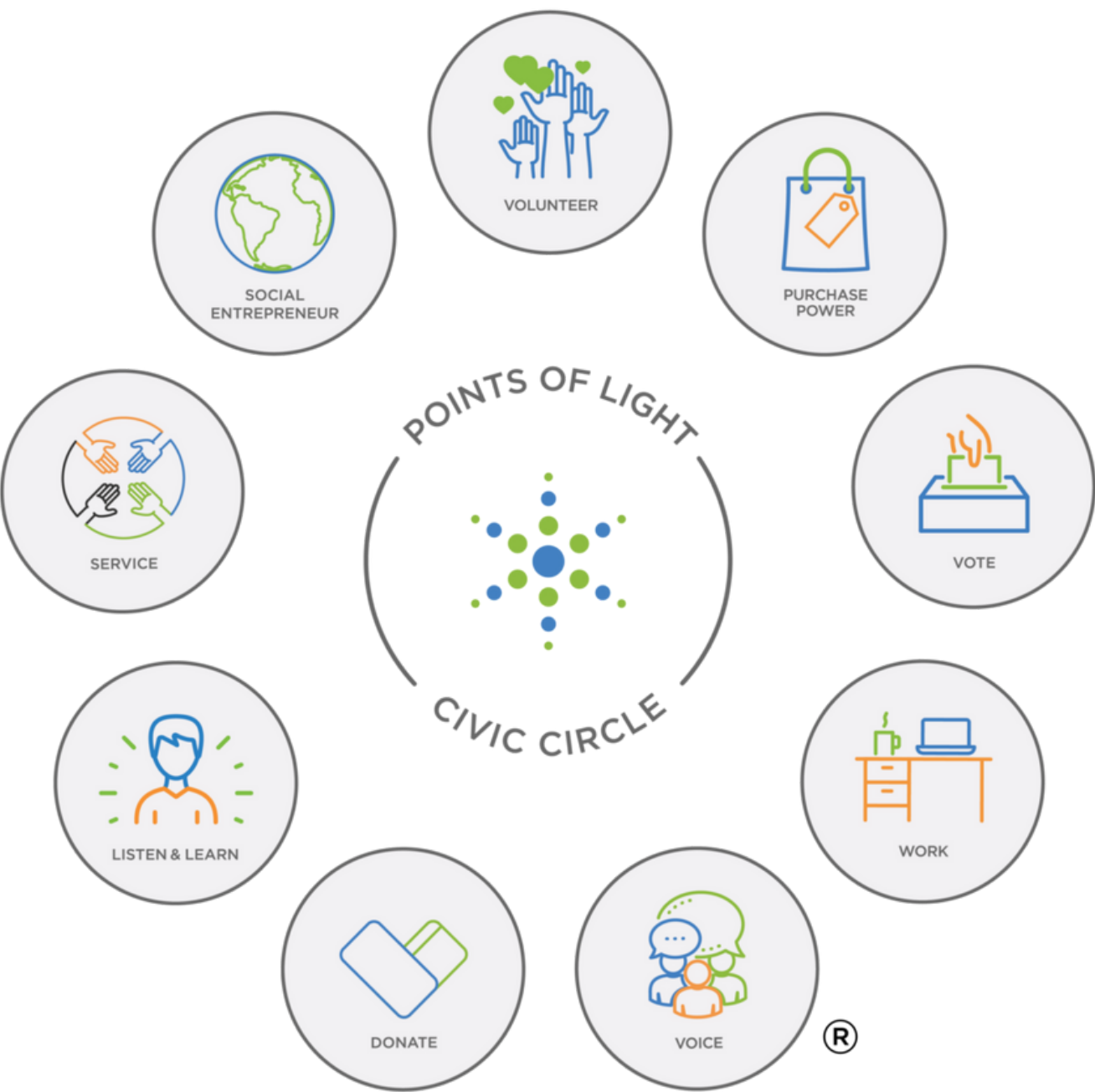
MLK WEEKEND 2024

Since 2006, Boston Cares has celebrated Dr. King’s birthday with a Day On, not a Day Off!

The 2024 MLK Weekend will focus on the importance of civic engagement and ways that individuals can influence change in their community, using the Points of Light Civic Circle as a framework.

The Civic Circle helps individuals connect to opportunities and understand that doing good comes in many forms with a framework for pathways to lead, lend support and take action for causes they care about through **volunteering, purchasing power, service, voting, working, voice, donating, listening & learning, and social entrepreneurship.**

For more information contact:
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Join us as a sponsor to engage your team!

SPONSOR BENEFIT	\$15,000	\$10,000	\$5,000	\$2,500	\$1,000
Recognition in press release & social media	✓				
Logo on virtual backgrounds	✓				
Recognition at event kick-offs	✓	✓	✓		
Logo on event communications	✓	✓	✓	✓	
Logo on website	✓	✓	✓	✓	✓
Reserved seats at virtual programs	100	50	25	10	10
Reserved seats at in-person programs	50	25	10	5	N/A