



SUPPORT BOSTON CARES! SPONSOR & SERVE ON MLK DAY

Monday, January 15, 2018
10:00am - 1:00pm
Boston Latin School

Boston Cares will mobilize 650 volunteers of all ages and backgrounds to honor Dr. King’s remarkable legacy of service to others. Volunteers will create educational tools to assist 2,000 immigrants with learning English and preparing for the citizenship test. As a part of this annual family-friendly day, Boston Cares is also excited to include our popular Bed Project. The Boston Cares Bed Project builds beds for children who do not have one— because they are transitioning out of a shelter, sharing with a sibling, or sleeping on a couch – which can contribute to challenges in school, issues with self-esteem, and challenges developing their social-emotional skills.

Your sponsorship of Boston Cares’ 13th Annual MLK Day of Service will underwrite the costs of producing this family-friendly event benefiting Boston Public School students and other community agencies. Sponsors will also have preferred access to Bed Project volunteer slots.

Learn more about becoming a sponsor by contacting Kacey Sanfilippo, ksanfilippo@bostoncares.org

Sponsorship Benefits	\$25,000	\$10,000	\$5,000	\$2,500	\$1,000	\$500
Recognition in press release	X					
Recognition at the kick-off program	X	X	X	X		
Logo on event signage	X	X	X	X		
Logo in event program	X	X	X	X		
Logo on Boston Cares’ MLK Day event website	X	X	X	X		
Listing in event program					X	X
Listing on Boston Cares' MLK Day event website					X	X
Reserved volunteer slots at the service event	100	50	25	10		

