



JOIN US!

SPONSOR & SERVE ON MLK DAY

Monday, January 21, 2019
10:00am - 1:00pm
Boston Latin School

Boston Cares will mobilize 600 volunteers of all ages and backgrounds to honor Dr. King’s remarkable legacy of service to others. Volunteers will create educational tools to assist more than 1100 immigrants with learning English and preparing for the citizenship test. As a part of this annual family-friendly day, Boston Cares is also excited to include our popular Bed Project. The Boston Cares Bed Project builds beds for children who do not have one— because they are transitioning out of a shelter, sharing with a sibling, or sleeping on a couch – which can contribute to challenges in school, issues with self-esteem, and challenges developing their social-emotional skills.

Your sponsorship of Boston Cares’ 14th Annual MLK Day of Service will underwrite the costs of producing this family-friendly event benefiting Boston Public School students and other community agencies.

Sponsors @ \$2,500+ have preferred access to Bed Project volunteer slots.

Sponsorship Benefits	\$20,000	\$10,000	\$5,000	\$2,500	\$1,000	\$500
Recognition in press release	X					
Logo on the photo station step & repeat backdrop	X	X				
Logo on event signage	X	X	X	X		
Logo in event program	X	X	X	X		
Logo on Boston Cares’ MLK Day event website	X	X	X	X		
Recognition at the kick-off program	X	X	X	X		
Listing in event program					X	X
Listing on Boston Cares' MLK Day event website					X	X
Volunteer slots at the Bed Project	100	50	25	10	0*	0*

*Bed Project slots are reserved for sponsors @ \$2,500+. Other supporters are welcome to volunteer on family-friendly projects serving immigrants.

