



Position Description: Boston Cares Associate Board Member

Mission: Boston Cares mobilizes and trains individual and corporate volunteers who strengthen communities and improve the lives of people in need. We are the largest volunteer agency in New England, a member of the national Points of Light network and a leader in the volunteer engagement sector. We build relationships with schools and nonprofits with needs that can be filled by teams of volunteers; and then we recruit, train and lead reliable and enthusiastic groups of volunteers who get the job done. Our year-round volunteer programs and seasonal signature service events engage adults of all ages, children & teens and corporate partners. We have engaged over 25,000 volunteers in service annually in support of more than 180 Greater Boston schools and non-profit agencies. Since 1991, our volunteers have generated over 1 million hours of service! Learn more at www.bostoncares.org.

Position Summary: The Boston Cares Associate Board (BCAB) actively supports the Board of Directors and works closely with Staff around the goal of raising our public profile in the Greater Boston Community, and helping us make measurable progress towards clearly defined strategic goals around fundraising, marketing and programming. We are seeking bright, motivated, and dedicated individuals committed to furthering Boston Cares' mission and strategic plan through hands-on initiatives. Members will work closely with the Board of Directors and Staff and will have the opportunity to develop skills that prepare them for potential Board of Director opportunities at Boston Cares or elsewhere.

BCAB members work to reinforce the strategic direction set by the Board of Directors by:

- Serving on a Board of Directors Committee and providing hands-on contributions to the work of that Committee; e.g. Governance, Marketing & Development, Strategy & Impact
- Attending monthly meetings built primarily around the work of Board Committees
- Reinforcing Boston Cares' existing connections and tapping into more diverse networks
- Expanding awareness and working connections with key influencers in government, nonprofit and corporate leadership, media, and philanthropy
- Claim and proclaim Boston Cares' essential role of training and mobilizing legions of volunteers (vs simply being an intermediary or referral source)
- Develop materials and messaging to effectively communicate this

Additionally, BCAB members will:

- Meet an annual \$250 "Give or Get" goal
- Be, or become, Boston Cares members
- Review materials and attend training as needed to represent Boston Cares in external settings

Applications are due December 23, 2018.

Questions? Feel free to email associateboard@bostoncares.org



Associate Board Member Committee Placements as of 11/28/18

- Governance Committee
 - Gretchen Fuhr
 - Katherine Lee

- Marketing and Development
 - Chris Cotrone
 - Pam Loving
 - Bill Moody
 - Madeline Moore
 - Lisa Philpott
 - Amanda Zantal-Wiener
 - Kristen Zapata

- Finance Committee
 - Glenn Stowell

- Strategy and Impact
 - Ben Dooley
 - Diego Lopez
 - Melissa Meek
 - Janice Neiman