

Share your story guide

Purpose: The purpose and needs of this kit are to enable recruitment ambassadors, NMDP Chapter members, patients, donors, NMDP partner volunteers, coaches, players, and all volunteers to share information accurately on their social media. By providing social posts, do and don'ts, guidelines, and talking points, we can better ensure our NMDP brand is shared appropriately by volunteers.

Who is NMDP

Our Mission

At NMDP, we believe each of us holds the key to curing blood cancers and blood disorders. Our vision is to create a world where every patient can receive their life-saving cell therapy. Your support helps push the boundaries of what is possible.

What we do

We save lives through cell therapy. When a patient receives cell therapy, their diseased or damaged cells are replaced by healthy ones. The process might use a patient's own cells or those from a donor. At NMDP, we harness the power of cell therapy to treat or cure blood cancers and other blood disorders.

Partners: a global movement to save lives

NMDP strives to deliver world-class service to transplant centers, donor centers and NMDP BioTherapiesSM partners by providing decision-making tools, high-quality products and research data to deliver clinical excellence and advance standards of care for patients and donors. As a member of the World Marrow Donor Association, NMDP collaborates across an extensive global ecosystem of experts and organizations.

NMDP at a glance

At NMDP, we believe each of us holds the key to curing blood cancers and disorders. As a global nonprofit leader in cell therapy, we work tirelessly to find cures and save lives through blood stem cell transplants and other cell therapies.

The generosity of our partnerships and philanthropic community is critical to moving our mission forward. Together with your support we are expanding access to treatment and helping patients live longer, healthier lives through groundbreaking research. We are continuing to grow the world's most diverse registry of blood stem cell donors and we're breaking down barriers to treatment so every patient can receive the cell therapy they need.

We're here for patients every step of the way.

Patient and donor support

NMDP provides one-on-one support for both donors and patients at every step of the transplant journey. Our comprehensive services include patient education, counseling, transplant navigation support, our NMDP Peer Connect program and much more—completely free of charge.

We also know that financial costs continue to be the number one burden or barrier reported by patients who come to us needing a transplant. *

In 2023, we provided \$5.5 million in patient assistance grants. Much of this critical lifeline is funded through philanthropy and the generous support of our community and volunteers like you.

How to share the NMDP mission and your connection

Before you begin sharing your connection to NMDP, we want to ensure you have the information you need to correctly share what it means to be an NMDP Registry member. When recruiting registry members, it is critical you understand the request you are making as well as helping the person joining understand the commitment to the registry.

In this section, you will be able to review our NMDP key messages, find answers to frequently asked questions, understand the two ways to donate, the donation process, who pays for the travel and expenses for the donor and more. Refer to this section often as there will be many questions from people when they are asked to join the registry.

NMDP Registry requirements

You can join the NMDP Registry if you are:

- Between the ages of 18-40
- A resident of the United States or one of its territories or freely associated states
- Able to meet our medical guidelines