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Jersey Cares 2023 School Supply Drive

Hello,

Each year, thousands of New Jersey children struggle to succeed academically due to the lack of basic necessities such as backpacks, notebooks, and calculators. The Jersey Cares School Supply Drive – taking place from **June 5th to August 23rd** – allows individuals and groups to collect backpacks, folders, markers, pencils, and many other essential items in support of public schools, youth organizations, and other nonprofits throughout the state.

Corporate partnerships are essential to maximizing the impact of the School Supply Drive. With the support of your company, thousands of New Jersey children can attend their first day of school with the essential educational tools needed to succeed.

Sponsorship Opportunities

Below are varying levels in which your company can help bridge the gap between disadvantage and academic success.

Presenting Sponsor: \$10,000

- Recognition:
 - Listed as the Presenting Sponsor on the Jersey Cares website home page and lead logo placement on all outgoing marketing materials related to the School Supply Drive.
 - Publicity provided via Jersey Cares social media pages – Facebook, Instagram, Twitter, LinkedIn
- Sponsorship will provide School Supply Kits to 125 children participating in the School Supply Drive.
- Complimentary 1-hour customized virtual volunteer activity for up to 50 volunteers. Project details to be determined with a Jersey Cares Corporate Relations Manager (*Jersey Cares will provide your company with a list of customized virtual volunteer opportunities to choose from*).
- If signing up to donate school supplies:
 - Access to online registration materials.
 - Customized Amazon Wish List managed by Jersey Cares to engage your employees in the School Supply Drive virtually.
 - Customized communications for your company to promote and execute a School Supply Drive internally.
 - Complimentary donation pick-up from up to 3 New Jersey locations by Friday, August 18th.
- Conditions:
 - Presenting Sponsorships are non-exclusive.
 - Presenting Sponsorships must be confirmed by Friday, July 14th, 2023.

Teacher's Pet: \$5,000

- Recognition:
 - Logo listed on all outgoing marketing materials related to the School Supply Drive.
 - Publicity provided via Jersey Cares social media pages – Facebook, Instagram, Twitter, LinkedIn
- Sponsorship will provide School Supply Kits to 60 children participating in the School Supply Drive.
- If signing up to donate school supplies:
 - Access to online registration materials.
 - Customized Amazon Wish List managed by Jersey Cares to engage your employees in the School Supply Drive virtually.
 - Customized communications for your company to promote and execute a School Supply Drive internally.
 - Complimentary donation pick-up from up to 2 New Jersey locations by Friday, August 18th.

Honor Roll: \$2,500

- Recognition:
 - Logo listed on all outgoing marketing materials related to the School Supply Drive.
 - Publicity provided via Jersey Cares social media pages – Facebook, Instagram, Twitter, LinkedIn
- Sponsorship will provide School Supply Kits to 30 children participating in the School Supply Drive.
- If signing up to donate school supplies:
 - Access to online registration materials.
 - Customized Amazon Wish List managed by Jersey Cares to engage your employees in the School Supply Drive virtually.
 - Complimentary donation pick-up from up to 1 New Jersey location by Friday, August 18th.

Brainiacs: \$1,000

- Recognition:
 - Logo listed on all outgoing marketing materials related to the School Supply Drive.
 - Publicity provided via Jersey Cares social media pages – Facebook, Instagram, Twitter, LinkedIn
- Sponsorship will provide School Supply Kits to 10 children participating in the School Supply Drive.
- If signing up to donate school supplies:
 - Access to online registration materials.
 - Customized Amazon Wish List managed by Jersey Cares to engage your employees in the School Supply Drive virtually.

Sponsorship

An investment in Jersey Cares will support delivery of the full range of Jersey Cares' programs and provide capacity to engage employees in these programs according to the company's goals and the interests of its employees. Your gift will enable Jersey Cares to reach out to New Jersey's communities, bringing together our residents to tackle our most pressing challenges, create opportunities for struggling neighbors and make life in our state better for all who live and work here.

Conditions:

- Jersey Cares will distribute supplies to registered 501c3 nonprofit organizations that have pre-registered to receive school supply donations. Companies cannot select nonprofit beneficiaries.
- If signing up to donate school supplies:
 - Corporate sponsors are responsible for collecting items listed on the accepted school supplies list. Jersey Cares is not responsible for purchasing or gathering any items for your company.
 - Jersey Cares will not provide collection boxes or other containers for collection.
 - Sponsors at the "Brainiacs" sponsorship level will be responsible for delivering or shipping collected school supplies to the Jersey Cares office at 290 W Mt. Pleasant Avenue, Suite 1320, Livingston, NJ 07039. All donations must arrive to the Jersey Cares office no later than Wednesday, August 23rd, 2022.

Cause Marketing Opportunities

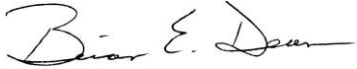
If your company is unable to support the Jersey Cares School Supply Drive with a financial sponsorship, please consider organizing a Cause Marketing Campaign. Jersey Cares will partner with your company to create a custom Cause Marketing Campaign that promotes your company's product or service while mutually benefitting the School Supply Drive. For more information about Cause Marketing opportunities, please contact Evan Lewis, Director of Corporate & Foundation Relations at evan@jerseycares.org.

Your Support at Work

In 2022, Jersey Cares executed 7 statewide collection drives benefitting thousands of individuals throughout New Jersey. In partnership with over 250 nonprofit organizations, Jersey Cares donated 4,790 school supply kits to under resourced students through our School Supply Drive; over 62,000 diapers through our Diaper Drive, benefitting hundreds of families during the COVID-19 pandemic; 18,208 winter coats to individuals through our Coat Drive; 3,890 Halloween costumes for children of low-income families through our Halloween Costume Drive; 4,603 gifts for children who may not normally receive gifts around the holidays; thousands of hygiene items through our First Night Kit program, benefitting homeless or transitioning individuals; and hundreds of supplies for animal shelters through our Animal Shelter Helpers program.

I look forward to talking with you more and continuing a creative partnership with your company through the support of the School Supply Drive. We will follow up with you shortly, however, please feel free to call our office at 973-533-1993 should you have any questions or if you would like additional information in the interim. Again, all of us at Jersey Cares are pleased to be continuing this conversation and look forward to hearing back soon.

Sincerely,

A handwritten signature in black ink that reads "Brian E. Dean". The signature is written in a cursive, flowing style.

Brian E. Dean
President and Chief Executive Officer