



2022 ANNUAL REPORT

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ABOUT US



Jersey Cares, a nonprofit organization, established in 1993, recruits and engages volunteers in rewarding, effective efforts that address community-identified needs. We partner with local nonprofits to identify needs and implement volunteer projects to meet these needs. We provide individuals, families, corporate employees, and community groups with a wide variety of volunteer opportunities that range from tutoring children, painting new murals in schools, distributing food to our neighbors, socializing with senior citizens, sustaining our parks, honoring our veterans, and much more.

OUR VISION



Recent history has posed many unique and evolving challenges for our communities. Food insecurity, student learning gaps, mental health issues, environmental crises, a global pandemic, and other challenges have negatively impacted the quality of life for individuals and families across the world. To address these pressing issues, Jersey Cares believes that we must bring people together across perceived differences to join in building a better world for all. In rising to this vision, we create deep and meaningful partnerships across all sectors and motivate and empower our New Jersey neighbors to make a positive difference.

Dear Friends,

2022 marked a year of transition and opportunity for Jersey Cares. After two years of learning new ways to do what we do, and building new ways to accomplish new goals, 2022 felt like the moment we could add new-found talents to existing ones. What we accomplished exceeded our expectations - we have broken new ground on our ever-growing quest to bring people together and build better communities and lives.

On behalf of our volunteers, funders, community partners, and supporters of all kinds, I am very pleased with what we have accomplished together in the last year. As the Chair of the Board of Directors of Jersey Cares, I am grateful to our staff, who never stop working to find a way forward through any circumstance or toward meeting any need.

You'll see many numbers in the following pages, all of which are demonstrations of support and partnership toward building a better future. As you read through, know that hidden beneath the numbers are immeasurable smiles, relief, and hope that are so often the motivation for what we are doing. In the end, regardless of how many children receive school supplies, or how many students receive academic support or how many seniors receive a meal, there will always be more to do, and we will always keep reaching for more. Thank you for being a part of our work and for moving us all toward achieving and being more.



Chair of the Board

Dear Friends of Jersey Cares,

As I reflect on the last three years, I ask myself “where are we?” After all that has happened, among all that is happening, what is the tenor of our work and the potential for our world? And what I keep coming back to is optimism, to hope. Not in spite of any news or cataclysm, and not because of any scientific breakthrough. What I see is promise in the compassion and willingness to help of growing numbers of people. I see a future developing that’s driven by caring.

So, in that light, where are we going? What is a world that is built on more caring, more compassion, more thoughtful creation of new systems and ways of living?

Look back at any time in the past. Have you ever seen so many conversations about how we can be better humans, how we can support each other, how we can work with instead of against our planet? These evolving perspectives are the hallmarks of our rapidly developing new world. After the bumps and scars of clearing out what doesn’t work and building new ways of being, we will be positioned for a bright future that even thirty years ago we couldn’t see. You’re doing this every day – the volunteers, the supporters, the people who care. We’re all contributing to this brighter, better world each in our own way and it’s working because we’re doing it together.

Thank you for joining in this work of building the new, the better, the brighter. We are grateful to be by your side.

Brian Dean

President and CEO

2022 PROGRAM IMPACT

2022 was a year emerged from an era of struggle and uncertainty for our communities. An era that forced us to adapt in ways we never imagined. Though we experienced losses, we gained insight. We know that creating deep connections within our communities will help us grow stronger.

Jersey Cares is not only committed to creating volunteer opportunities that meet the greatest needs of our nonprofit and community partners, but also to creating opportunities that inspire volunteers. We create projects that are turn-key, engaging, and gratifying. We believe in sparking feelings of joy and empowerment in volunteers so they continue their service journey. We aim to build a better world where every citizen plays a role in serving their community.



"I love volunteering with Jersey Cares because it offers many opportunities to be able to connect with the community around us. It educates us about what is happening in New Jersey and how we can make an impact in our community."

- William, Volunteer

VOLUNTEER OPPORTUNITY CALENDAR

The Jersey Cares Volunteer Opportunity Calendar offers volunteers of all interests and skill sets a wide variety of volunteer projects with organizations, municipalities, parks, and more throughout New Jersey, helping to support and expand their ability to meet the needs of the people and communities they serve. Individuals and groups can participate in recurring volunteer opportunities that provide meals to food insecure families, restore our public parks and outdoor spaces, provide students with educational support, and much more.



10,430 VOLUNTEERS ENGAGED
20,632 VOLUNTEER HOURS CONTRIBUTED

“We are truly grateful for our partnership with Jersey Cares and their commitment with helping us at The Rock Community Center of Newark! Each month we look forward to Jersey Cares volunteers joining us to help serve the community. We are so glad that they’re part of our village.”

– Noemi, The Rock Community Center of Newark

In 2022, Jersey Cares restored and added 43 recurring volunteer opportunities to the Volunteer Opportunity Calendar after many were removed during the previous two years due to the COVID-19 pandemic.

“Conversations and Connections in Elizabeth” is one such means of support. This returning project is an opportunity for volunteers to assist immigrants, refugees, and non-native English speakers of Josephine’s Place practice their English conversational skills. As Josephine’s Place reaches its milestone of 20 years, the organization is now witnessing the high school graduations of children who once attended Josephine’s Place with their mothers. The ripple effect and impact of volunteering at Josephine’s Place lasts beyond that of one English class, helping families develop a foundation for a fruitful and fulfilling life.

OPPORTUNITY SPOTLIGHT

PET THERAPY



Pet Therapy is a perfect opportunity for volunteers who enjoy showing off their pets and spending time with others. Volunteers are asked to bring their furry friends to a local senior care facility to provide socio-emotional support to elder adults. Pet Therapy is proven to provide therapeutic effects and elicit positive emotions.

COMMUNITY CLEAN-UP IN NEWARK



Community Clean-up in Newark is a unique opportunity for individuals to volunteer alongside residents from the Clinton Hill neighborhood in Newark, NJ. In conjunction with Clinton Hill Community Action (CHCA), volunteers and residents clean the neighborhood by picking up trash, dead leaves, and other debris from the street. They also assist with the CHCA garden, where residents grow their own fruits and vegetables, ushering in a local source of fresh produce for local families. Clinton Hill residents are invested in being part of the solution and defying negative stereotypes of Newark neighborhoods.

COLLECTION DRIVES & ANNUAL EVENTS

After many years of listening to the greatest needs of our community partners Jersey Cares continues to improve and execute Collection Drives and Annual Events with great success, benefitting thousands of individuals in New Jersey every year. Season after season we see children attending school without a backpack, people freezing through the winter without a coat, and families struggling to afford household essentials like soap and toothpaste. With the help of hundreds of volunteers and donors, Jersey Cares supported thousands of New Jersey citizens in 2022 through our Collection Drives & Annual Events.

COAT DRIVE



NOVEMBER 8, 2021 – JANUARY 9, 2022

Every year thousands of our neighbors suffer through the freezing temperatures of the winter without a coat. To help our neighbors, thousands of volunteers collect new and gently used winter coats throughout New Jersey.



18,792 COATS DISTRIBUTED
96 PARTNERS SERVED

DR. MARTIN LUTHER KING, JR. DAY OF SERVICE

JANUARY 22, 2022

The Jersey Cares Dr. Martin Luther King, Jr. Day of Service engages people across the state to embody Dr. King's vision and bring people of all ages and backgrounds together, strengthening their communities and building a stronger New Jersey. Volunteers across the state come together to honor Dr. King's legacy through a variety of projects.



673 VOLUNTEERS ENGAGED

HALLOWEEN COSTUME DRIVE



SEPTEMBER 7 – OCTOBER 19, 2022

For thousands of children in New Jersey, the Halloween traditions of costumes and candy are anything but magical. For these children, Halloween costumes often don't make the list of essentials in the family budget. Volunteers bring magic to life for these children by collecting new and gently used Halloween Costumes.



3,889 HALLOWEEN COSTUMES DISTRIBUTED

"We would like to thank Jersey Cares for all of your amazing support. Your generous donations of coats, school supplies, toiletries, diapers, and Halloween costumes has helped our organization bring joy, and provide to hundreds of adults, children, and our homeless neighbors."

- Elise, Lisa Networking Group



FIRST NIGHT KIT PROGRAM

JANUARY 1 - DECEMBER 31, 2022

Volunteers collect and pack hygiene products like soap, shampoo, toothpaste, and more to provide individuals with essential items for their “first night” at a domestic violence shelter, transitional housing facility, or other related facilities. The First Night Kit program supports individuals experiencing homelessness, financial troubles, and mental health issues.



FIRST • NIGHT • KIT • PROGRAM

**1,869 FIRST NIGHT KITS
DISTRIBUTED**

ANIMAL SHELTER HELPERS

JANUARY 1 - DECEMBER 31, 2022

The Animal Shelter Helpers program was created to support no-kill animal shelters who take in stray animals, animals abandoned by their owners, or rescued animals. Volunteers collect dog and cat food, beds, toys, collars, and other essential items that are donated to no-kill animal shelters throughout New Jersey.



ANIMAL • SHELTER • HELPERS

**1,420 MEALS PROVIDED FOR
SHELTER AND SERVICE ANIMALS**

DIAPER DRIVE



JANUARY 1 – DECEMBER 31, 2022

The Diaper Drive was created in response to the huge deficit between the supply and demand of essentials during the COVID-19 pandemic. The drive continues today, supporting hundreds of families who are unable to provide diapers to their children.



12,980 DIAPERS DISTRIBUTED

"Hosting a Jersey Cares Collection Drive has enhanced my organizational and packaging skills. Also, I get to interact with new people. Most importantly, I feel very honored to see that I can make someone smile."

– Oluwadamilola, Volunteer

SCHOOL SUPPLY DRIVE



JUNE 6 – AUGUST 24, 2022

Each year thousands of children attend their first day of school without basic educational tools. To support these children, community members throughout New Jersey collect and pack School Supply Kits filled with folders, notebooks, pencils, and many other school essentials.



**4,790 SCHOOL SUPPLY KITS
DISTRIBUTED**

CORPORATE SERVICE PROGRAM

Jersey Cares partners with a broad spectrum of corporations to create impactful volunteer opportunities for thousands of employees throughout the state and beyond. These opportunities are customized to the preferred schedules and impact areas of our corporate partners while meeting the needs of our communities.

9,049 VOLUNTEERS ENGAGED
19,316 VOLUNTEER HOURS CONTRIBUTED
248 VOLUNTEER PROJECTS
122 COMMUNITY PARTNERS SERVED

CORPORATE SERVICE SPOTLIGHT

CHERRY BLOSSOM TREE PLANTING WITH THE NEW YORK RED BULLS



As a part of their “Greener Goals” initiative, the New York Red Bulls soccer club teamed up with Audi to raise awareness in the soccer community of environmental issues. Through this initiative the New York Red Bulls committed to donating 4 trees to less resourced communities for every goal their team scored during the 2022 soccer season. Jersey Cares identified Branch Brook Park in Newark, NJ as a perfect community partner for this initiative and planned and managed the planting of 79 Cherry Blossom trees. Over the course of two volunteer days, New York Red Bulls and Audi staff members for their hands dirty by helping the park expand its collection of colorful Cherry Blossom Trees while creating a more environmentally friendly and welcoming environment for Newark residents.

JERSEY CARES CROSSING BORDERS



Jersey Cares believes in creating deep connections across all sectors of society no matter the location. Many corporate partners have entrusted Jersey Cares to plan and execute volunteer opportunities for their employee groups across the United States and the globe. This includes school revitalization projects in Puerto Rico, kit assembly projects in Texas, and virtual volunteer opportunities connecting volunteers in various locations. Vertex, located in southeast Pennsylvania, has partnered with Jersey Cares since 2019 to manage dozens of volunteer opportunities in the greater Philadelphia and Bucks County, PA areas during their annual employee week of service. In 2022, Jersey Cares organized and led 13 different volunteer opportunities engaging hundreds of Vertex employees in projects supporting public parks, family services organizations, schools, and other nonprofits in southeast Pennsylvania. By creating connections that cross borders we create a more harmonious and empathetic world for all.

ABBVIE WEEK OF POSSIBILITIES



Jersey Cares helped to engage 15,000 AbbVie employees throughout 55 countries in both in-person and virtual volunteer programming as a part of their Week of Possibilities (WoP) in June 2022. Through the Remote Kit Assembly program, the most intensive component of WoP, Jersey Cares packaged and sent to AbbVie employees a selection of items to assemble into “Hospital Admission Care Packages”. From the comfort of their homes, AbbVie employees assembled over 2,000 of these packages each filled with activity books, colored pencils, fidget toys, fuzzy socks, journals, a puppet, card games, and other items. These packages were then donated to Ronald McDonald Houses throughout the US to provide comfort to children who were staying in the hospital for an extended time.

CARE OF THE PARK

Care of the Park powered by Jersey Cares is a legacy initiative that protects and preserves a masterwork of landscape architecture in Essex County Branch Brook Park, principally through volunteer stewardship. In addition to volunteer programming, Care of the Park hosts a variety of activities, programs, and festivals in the park throughout the year including yoga, arts and crafts, and Branch Brook Park Fest in October. Over the years, Care of the Park volunteers have helped transform Branch Brook Park from an overgrown, underused space to a place where Newark residents can gather to enjoy nature and connect with fellow community members.

In 2022, Care of the Park launched a new volunteer opportunity called Cherry Blossom Tree Ambassadors. Volunteers assisted the park conservancy staff in the education, protection, and preservation of the renowned collection. We look forward to bringing back this highly anticipated stewardship project during the peak blooming season in April 2023.



“I’m grateful, the community that has grown at Branch Brook Park as a result of Care of the Park powered by Jersey Cares is grateful for all of these classes and events. We gather after classes and share amongst ourselves how all of these classes have uplifted our mental, physical and social well-being. THANK YOU!”

– Newark Resident

SENIOR SHOPPERS

Early in April 2020, the New Jersey Department of Human Services (DHS) expressed a concern for Seniors who could not get the groceries they needed due to government restrictions implemented due to COVID-19. Jersey Cares answered the call and began working with the DHS offices to build a program that would meet this need. Ocean County, because of its large Senior population, offered to pilot the program for their Seniors. Since then, we've accomplished the following:

1,275+ SHOPPING ORDERS HAVE BEEN COMPLETED AND DELIVERED TO SENIOR RESIDENTS.

OVER \$195,000 OF GROCERIES HAVE GONE INTO THE HANDS OF HOMEBOUND SENIORS.

3,925 HOURS OF SERVICE WERE PROVIDED IN MEETING THE NEEDS OF OUR SENIOR NEIGHBORS.



“Jersey Cares has a far-reaching impact beyond just shopping. Although I don’t volunteer shop much anymore due to going back to work, I keep in touch with many of my Senior friends. Some have passed, one no longer needs us because she is in a nursing home, but I visit her there. There is a Jersey Cares volunteer, Susan, who consistently shops for Jeanette as well. My prayers are with Jeanette tonight, but I thought you like to hear this story because Jersey Cares makes it all happen!”

- Sandy, Senior Shoppers Volunteer

However, the Senior Shoppers program, as all Jersey Cares programs, goes beyond the provision of a service to accomplish the greater goal of bringing people together in care and compassion. For example, in 2022, a Jersey Cares volunteer, Sandy, arrived at the home of Jeanette with a grocery order only to find that Jeanette had called EMS due to a medical issue. Sandy stayed with Jeanette until EMS arrived, and while Jeanette was transported to a medical center, Sandy put away the groceries for Jeanette while also taking out the trash and locking up the house. That’s what volunteering is all about.

After providing 33 months of grocery shopping and delivery for senior citizens, Jersey Cares has officially closed out the Senior Shoppers Program at the end of 2022. The Jersey Cares team has sincerely appreciated the opportunity to do this work and connect with our shopping volunteers, who are the real heroes of the pandemic.

YOUTH WORKFORCE DEVELOPMENT PROGRAM

Jersey Cares Youth Workforce Development (YWD) is a cross-sector collaborative bridge program during out-of-school-time that provides opportunities for low-to-moderate-income youth ages 16-24 to build economic mobility. YWD connects underrepresented youth to positive professional relationships, developing critical 21st Century job and life skills. In 2021-2022 we:



Graduated fellows who were in high school, college, or out-of-school youth.

Placed fellows at local nonprofit organizations

Provided local nonprofits with a diverse pipeline of qualified and job-ready candidates from historically underrepresented groups.

Provided employability and skill building workshops with 8 business community partners.

162 FELLOWS HAVE GRADUATED FROM THE YOUTH WORKFORCE DEVELOPMENT PROGRAM SINCE ITS INCEPTION.

62% OF PARTICIPANTS OBTAINED A JOB INTERVIEW IMMEDIATELY FOLLOWING THE PROGRAM.

80% OF PARTICIPANTS REPORTED THEY ARE THINKING ABOUT THEIR FUTURE, COMPLETING A JOB APPLICATION, AND CONNECTING WITH EMPLOYERS AND EMPLOYMENT OPPORTUNITIES.

NEW & UPCOMING INITIATIVES

Every year Jersey Cares develops unique solutions to meet the changing needs of our communities. As leaders in volunteerism, we are regularly creating innovative programming that connects individuals to their communities in creative ways. Our innovation will continue throughout 2023 as new issues emerge and more people look to serve.

CORPORATE SOCIAL RESPONSIBILITY CONSULTING



Corporations around the world continue to grow and adapt their Corporate Social Responsibility (CSR) programs to meet modern-day social issues. In 2022 Jersey Cares began the Corporate Social Responsibility Consulting program to help corporations develop more robust CSR programming that addresses the needs of communities, the interest areas of employees, and the company's goals. Through this program Jersey Cares partners with local and global

corporations to put ideas in action – designing mission-driven impact pillars, developing robust employee volunteer programs, creating social media engagement plans, executing impactful volunteer and service-learning projects for employees, providing outsourced registration and reporting procedures, and much more.

HIGHLIGHTS OF CSR CONSULTING ENGAGEMENTS

Points of Light Partnerships – Points of Light (POL) is an international nonprofit organization that, among other activities, coordinates communication among and supports the growth of more than 100 volunteerism-focused affiliates worldwide. Jersey Cares works with POL to help global corporations strategize and execute their employee volunteer engagement. In 2022, Jersey Cares and POL partnered with Raytheon Technologies and AbbVie to develop volunteer management platforms, create custom volunteer project planning toolkits, design employee recognition strategies, create unique volunteer programs, and more in over 50 countries.

Collins Aerospace Global Month of Service – Jersey Cares partnered with Collins Aerospace, a global technology and aerospace company, to help plan their first ever Global Month of Service in April 2022. Jersey Cares staff supported the CSR team at Collins Aerospace by identifying volunteer opportunities in markets throughout the globe, strategizing volunteer engagement strategies for executives, creating online registration portals, and developing detailed communication materials.

Robert Wood Johnson Barnabas Health – Robert Wood Johnson Barnabas Health (RWJBH) is one of the fastest growing corporations in New Jersey. With this growth, RWJBH sought to instill a culture of volunteerism in its employees. Formalizing an employee volunteer program was new to RWJBH, so they called on Jersey Cares for assistance. Jersey Cares successfully helped RWJBH build an employee volunteerism and recognition program, develop an internal volunteer portal, track and manage volunteerism for their entire network, and work with vendors to ensure accurate reporting.

JERSEY CARES CLUBS & YOUTH SERVICE



Jersey Cares Clubs help students learn about volunteerism and community service through a variety of initiatives. Students will conduct community mapping, plan their own volunteer projects, host collection drives, participate in service-learning sessions, and much more. Student groups throughout New Jersey are invited to create their own Jersey Cares Club at their schools.

In conjunction with the Volunteer Center of South Jersey, Jersey Cares continues to serve as the lead agency in the development and launch of the New Jersey Youth Service Collaborative. This initiative will bring together youth service opportunities throughout the state to a one-stop shop website, making it easier for youth to become more engaged in their

communities. Jersey Cares believes our youth should incorporate volunteerism into their lives to build a future that blends service into our cultures and communities.

LEADERSHIP DEVELOPMENT PROGRAM



Jersey Cares believes volunteering helps develop leadership competencies in individuals that translate to the modern workplace. In 2023, Jersey Cares will launch the Leadership Development Program to help corporate professionals, nonprofit employees, student groups, or other community members improve their leadership competencies by participating in volunteer programs and service-learning initiatives. Through an innovative partnership with Taproot Foundation and Prudential, we created a plug-and-play program for individuals to analyze their current leadership

competencies, determine their leadership goals, and engage in service opportunities to develop new leadership competencies.

ORGANIZATIONAL PARTNERSHIPS



Building partnerships across different sectors of society allows Jersey Cares to partner with new organizations, recruit new volunteer groups, provide individuals with leadership opportunities, and create a culture of unity throughout the state.

Volunteer Center of South Jersey Merger – In 2023, Jersey Cares will officially complete its merger with the Volunteer Center of South Jersey. With this merger, Jersey Cares will reach more communities in South

Jersey, create more youth service opportunities, and engage a larger pool of volunteers.

Community Groups – Community groups such as fraternities, sororities, sports teams, parent teacher organizations, Girl & Boy scouts, and others often struggle to find volunteer opportunities that can accommodate large numbers of their members. In 2023, Jersey Cares will develop a more robust offering of volunteer opportunities for these groups. In 2023, Jersey Cares will create and manage large scale volunteer opportunities to accommodate the service goals of these groups.

University Partnerships – In 2022, undergraduate students from the University of Notre Dame participated in an intensive one-week long internship to develop a detailed social media engagement plan for Jersey Cares in 2022. Jersey Cares also partnered with graduate students from New York University's accounting program, where they committed to a one-year project helping Jersey Cares improve our financial processes and procedures. These projects not only support the work of Jersey Cares, but also provide students with valuable learning experiences. Jersey Cares will continue to provide similar experiences with university groups in 2023.

LEAD SPONSORS & SUPPORTERS

The support of our sponsors is essential to the work we do. These sponsors enable Jersey Cares to expand its portfolio of nonprofit partners, engage thousands more volunteers each year, and create unique connections in the communities we serve. Thank you to all our 2022 supporters!

\$150,000+

AbbVie
Branch Brook Park Alliance
UBS

\$25,000 - \$49,999

Collins Aerospace
Eli Lilly & Co.
Goldman Sachs
New York Red Bulls
Victoria Foundation

\$5,000 - \$9,999

Activision
AEGIS
Allergan
Bank of America
Becton Dickinson
Booz Allen Hamilton

\$100,000 - \$149,999

Barclays
MetLife
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Alvogen
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\$50,000 - \$99,999

BNP Paribas
Fidelity Investments
Insmed
National Basketball Association
Ocean County New Jersey
Rao's Homemade
Sanofi



ASSOCIATE BOARD OF DIRECTORS

The mission of the Jersey Cares Associate Board is to increase the level of meaningful volunteer engagement throughout New Jersey. Acting as Jersey Cares ambassadors, the Jersey Cares Associate Board recruits volunteers and project coordinators, identifies nonprofit partnerships, hosts fundraising activities, and increases awareness of Jersey Cares volunteer programs.

ASSOCIATE BOARD MEMBERS 2022-2024

Jenn Almeida	Andrew Hansen	Cynthia Samuel
NaTishia Aromire	Diana Levy	Sejal Shah
Chloe Ayvaliotis	Rosalyn Macaulay	Anand Singh
Crystal Bailey	Marion McGlynn	Elizabeth Trainor
Tracy Echavarria	Jaymee Morik	Carlos Vazquez
Tonya Enos Gibson	Jessica Naucapoma	Donna Wilson
Theodore Gill	John Renz	

BOARD OF DIRECTORS

Our board of directors are professionals dedicated to creating a better New Jersey through community service. The board provides strategic direction and financial support to help Jersey Cares meet our mission.

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Archer Brogan, LLP

Maneesh Agarwal
Wizeline

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Christopher Zegers
(1972-2021)



JERSEY CARES

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