



Hosts of a Voter Registration Drive Do Three Main Things:

1

Plan

Decide where and when you'll hold your voter registration drive.

2

Create Event Link

Register your event with When We All Vote's online tool at weall.vote/mlkservice.

3

Host

Help people complete their voter registrations during your voter registration event at weall.vote/register.





You'll need to decide where and when you want to register voters

Consider high-traffic areas in your community:

→ Places of Worship

Register voters after services!

→ Schools

Ask the administrators if you can set up a table in the quad!

→ Laundromats & Grocery Stores

Ask the business if you can set up a table out front!

→ Community Farmers Markets

Ask the organizers if you can set up a table!





ONCE YOU KNOW WHERE AND WHEN YOU WANT TO HOST YOUR VOTER REGISTRATION DRIVE, IT'S TIME TO MAKE IT OFFICIAL

Register your event

using When We All Vote's digital tool at weall.vote/mlkservice.

We'll get all the event details organized in one easy to share link, and help with event promotion.

The image shows a digital form for creating an event. It is divided into several sections:

- Location:** Includes a 'Type' section with radio buttons for 'In-person' and 'Virtual'. Below is a text input field for 'Event location (required)' with a search icon and a blue arrow. A checkbox option reads 'Only attendees can see this location'.
- Date and time:** Includes a text input for 'Date' with a calendar icon, a 'Start time' dropdown menu, and an 'End time' input. A checkbox option reads 'Repeat every week for a month' with a refresh icon. A button labeled '+ Add another time' is also present.
- Basic information:** Includes an 'Event title' input field and a 'Photo' section. The photo is a blue banner with the text 'WHEN WE ALL VOTE' and a red checkmark. Below the photo is a 'Description' input field with a note: 'This image is set by When We All Vote. You can change or add to this recommended description. Format this text using Markdown.'
- Visibility:** Includes two radio button options: 'Public — Listed on When We All Vote's public feed and on select partner feeds. Anyone can view the signup page.' and 'Private — Only people with a link can view the signup page.'
- Communications:** Includes a text input field at the bottom.





**IN ORDER TO CREATE A DIGITAL EVENT LINK,
YOU'LL NEED TO HAVE THE FOLLOWING DETAILS:**

- **Event Name**
Be creative, this is how you grab attention!
- **Event Description**
Let people know what to expect at your event!
- **Select Public or Private**
Do you want your event link to be accessible to all, or just those you invite?
- **Select In-person or Virtual Event**
- **Location**
If in-person, where will your event be held? If virtual, what's the zoom link?
- **Time**
- **Event Contact Information**
- **Accessibility Details**
If in-person, is the location wheelchair accessible? If virtual, will you offer captions for the words being spoken?





Once your event is registered with
When We All Vote, we'll provide you
with a #BackToTheBallotBox Toolkit

THE TOOLKIT CONTAINS

weall.vote/toolkit

- Information on how to direct people to register to vote.
- Do's and Don'ts of voter registration.
- Best practices and a conversation guide, including important resources and an election protection HOTLINE voters can call if they have specific questions.
- Tips on how to promote your event online.
- Resources, including printable flyers.





During Your Voter Registration Drive:

- Greet people, smile, and use open and friendly body language to start conversations.
- Ask voters about their values and what local or national issues motivate them to be civically engaged. Draw a connection between how voting is a big part of making progress on these issues.
- Be nonpartisan and don't provide any incentives to register to vote. We're not asking people to vote for a particular candidate or issue — we just want them to vote.
- For in-person events, set up your voter registration table outdoors, implement mask-wearing and keep a safe distance from others.

Let's Register Some Voters!

weall.vote/mlkservice