

9/11 National Day of Service and Remembrance Social Media Toolkit



In the days, weeks, and months following the tragedy of September 11, 2001, Americans came together to lift each other up, help communities heal, and make our country stronger. September 11th National Day of Service and Remembrance pays tribute to those we lost by recapturing our patriotic duty to serve others through volunteering and service.

As you join or organize volunteer projects in your community, use these resources to highlight the importance of this day.

TAKE ACTION

Find a Volunteer Opportunity: Sign up at <https://www.volunteerar.org/volunteer-sign-up>

Register Your Project: Visit <https://www.volunteerar.org/organization-sign-up> to recruit volunteers for your event.

Learn More: Learn the history and significance behind this National Day of Service at nationalservice.gov/911day.

SOCIAL MEDIA TIPS, GRAPHICS, AND SAMPLE MESSAGES

Encourage Others to Serve: Share information on your website and social media channels about your September 11th Day of Service plans, and inspire others to join existing service projects or organize their own.

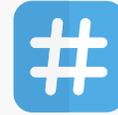
Use the **#911Day** Hashtag: Include your volunteer service project in the national conversation.

Display Service as An Act of Patriotism: Share our graphics to show how your service project is part of a nationwide day of volunteerism and patriotism.

Click the graphic below you wish to download:



@Engage_AR
@AmeriCorps



#911Day
#DayOfService



@Engage Arkansas
@AmeriCorps

SAMPLE SOCIAL MEDIA MESSAGES:

[Before 9/11/19]

September 11th is a **#DayOfService** to honor the victims and survivors of 9/11 by volunteering in your community. Visit www.volunteerar.org. **#911Day**

An act of service is an act of patriotism. On **#911Day**, volunteer to honor those we lost. Find a service opportunity near you or register your own project: www.volunteerar.org. **#DayOfService**

This **#911Day**, do **#OneGoodDeed** in your community to honor the memory of those we lost. Visit www.volunteerar.org to find service opportunities near you.

[On 9/11/19]

*Today, I'm volunteering with [@ORGANIZATION_NAME] to pay tribute to those we lost on 9/11. **#911Day #DayOfService***

*We're spending **#911Day** of Service alongside [@ORGANIZATION_NAME], paying tribute through volunteerism.*

SHARE VOLUNTEER PHOTOS AND UPLIFTING STORIES OF SERVICE, PATRIOTISM AND REMEMBRANCE:

Tag them with **#911Day**. Post them to Twitter, Facebook, and Instagram.

E-mail: Engage.AR@adhe.edu.

QUESTIONS?

If you have questions about this toolkit, please contact Jamal.Williams@adhe.edu.