

# Show your volunteer spirit as a Nashville Volunteer Week sponsor!



Join Hands On Sept. 14-21 and empower every Nashvillian to serve.



**The Dolly**  
\$10,000



**The Johnny**  
\$3,500



**The Charley**  
\$1,000



**The Patsy**  
\$500

Name and inclusion on Hands On's donor listing webpage



Logo placement on the Nashville Volunteer Week webpage



Logo placement in at least 2 Nashville Volunteer Week emails



Logo placement on banner at the Sept. 14 kickoff event



Invitation to have a booth at the Sept. 14 kickoff event



Logo inclusion in at least 2 social media posts about Nashville Volunteer Week



Name inclusion on press release and media advisory



Logo placement on main Nashville Volunteer Week logo



**SOCIAL MEDIA:** 104,000+ followers

**EMAIL:** 53,000+ subscribers

**WEBSITE:** 41,000+ monthly visitors

# Highlights from Nashville Volunteer Week 2023:



650 volunteer spots were filled on the Hands On website!



35 nonprofits attended the kickoff event, engaging new volunteers in a variety of missions



More than 37,000 people viewed the Hands On website during Nashville Volunteer Week



The social media campaign and sponsor logos reached 104,000+ friends and followers



Through Hands On's newsletter campaign, sponsor logos reached 48,000+ email newsletter subscribers with an average open rate of 44%



“The Nashville Dolphins had an amazing day in the park kicking off Nashville Volunteer Week. We had a chance to reconnect with other community partners, meet new people and secured new volunteers who are still with us!”

– Pam Walston, Swim School Director

