### VIRTUAL VOLUNTEER OPPORTUNITIES 101

**April 2, 2020** 



volunteerflorida

#### **VOLUNTEER FLORIDA**

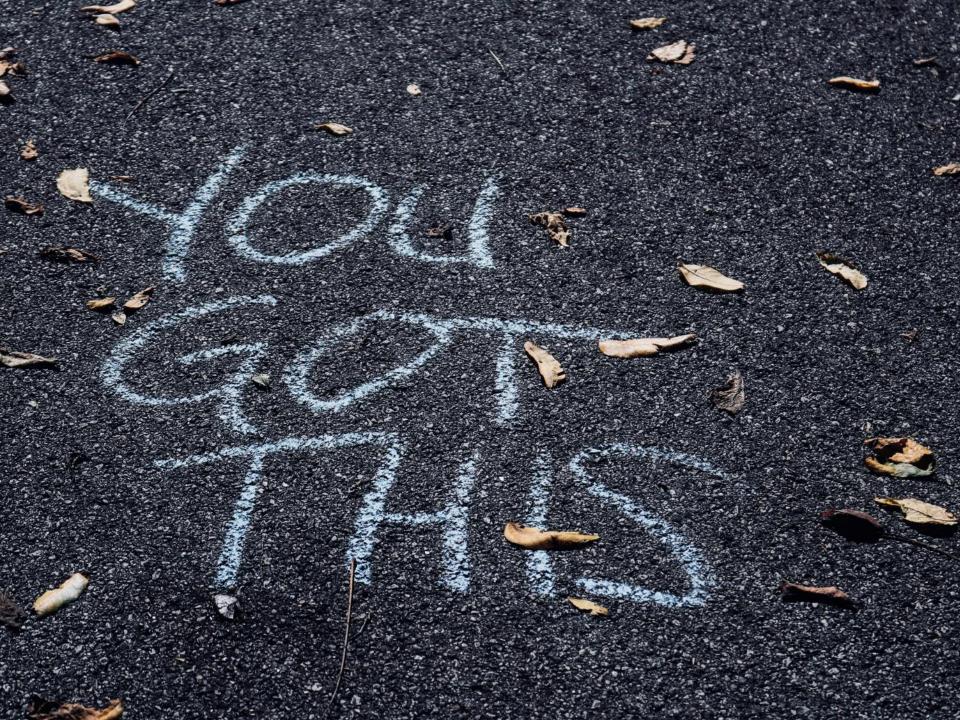
is the Governor's lead agency for volunteerism and national service in Florida. We're also the lead agency for volunteers and donations before, during and after disasters.

Volunteer Florida strengthens Florida's communities through national service, <u>fostering</u> <u>volunteerism</u> and leveraging resources.

Floridians are engaged, communities are transformed and Florida is a better place to live.













## NICE, BUT UNNECESSARY

CRITICAL, KEY, IMPORTANT, VITAL, ESSENTIAL, POWERFUL, INVALUABLE, INDISPENSABLE, EXCITING, IMPACTFUL, COMPELLING, CORE



#### **VOLUNTEERISM: ITS VALUE**

\$8.2 BILLION

\$24.04/hour in Florida

Associated with a 27% higher odds of employment

Physical and mental health benefits



#### **VOLUNTEERISM: ITS VALUE**

Strengthens social connections;

Builds strong, safe, cohesive community;

Enhances civic engagement; and

Delivers public goods and services









Mar 10, 2020 10:00 AM



#### VIRTUAL VOLUNTEERING: FOR VOLUNTEERS

Additional, unique way to support an organization

Service without leaving home (circumstance or preference)

Service if limited by disability, travel

Service despite no convenient onsite locations

Service and love of technology



#### VIRTUAL VOLUNTEERING: FOR ORGANIZATIONS

**EXTENDS RESOURCES OF ORG** 

**REMOVES TIME AND PHYSICAL BARRIERS** 

MODERN, ACCOMMODATING, EFFICIENT

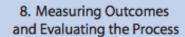
**NEW GROUPS OF VOLUNTEERS** 

**ENVIRONMENTALLY FRIENDLY** 





## VOLUNTEER MANAGEMENT FUNCTIONS





 Market Research and Community Needs Assessment





Recognition and Volunteer Development



Ongoing Supervision and Mangement



- Service delivery
- Achieved intended community impact
- Improved nonprofit infrastructure/capacity
  - Improved volunteer experience
  - Increased volunteer retention
- Increased value of volunteers to nonprofit
  - Fewer redundancies in services
    - Addresses gaps in services

2. Strategic Planning to Maximize Volunteer Impact



Recruiting and Marketing to Prospective Volunteers



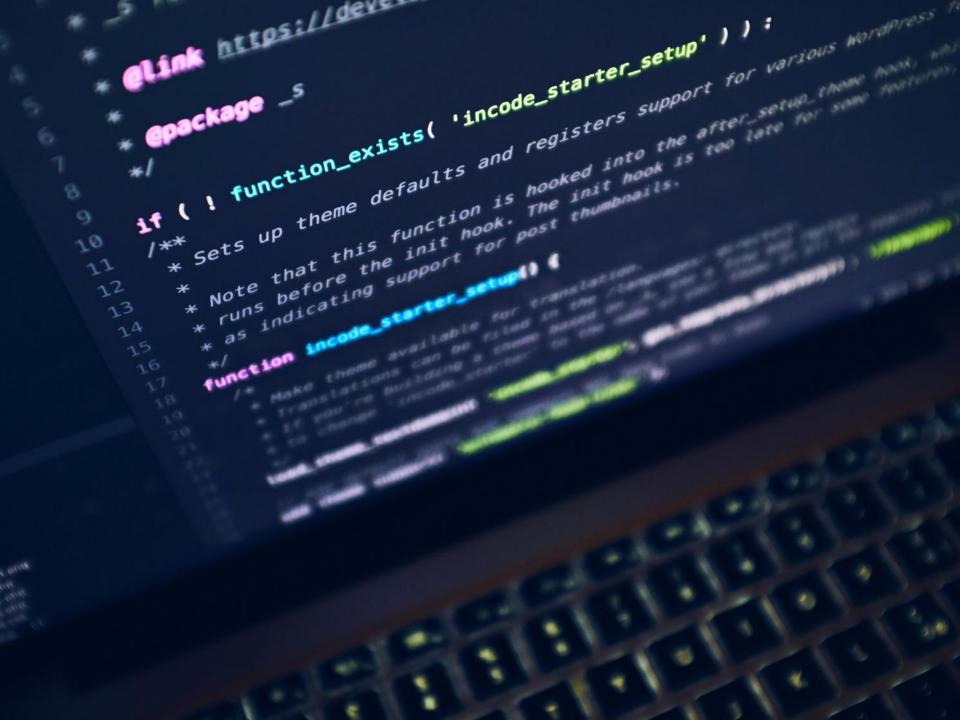


Orienting and Training Volunteers



 Interviewing, Screening, and Selection of Volunteers







## VIRTUAL VOLUNTEERING: BIG PICTURE

PLANNING READING

DATA ANALYSIS/PROCESSING/MANAGEMENT

**RECORD-KEEPING** 

RESEARCH

TUTOR/MENTOR STUDENTS OR OTHERS



## VIRTUAL VOLUNTEERING: BIG PICTURE

**PROJECT MANAGEMENT** 

**ANALYSIS** 

**ADVOCACY** 

**ADMINISTRATION** 

MARKETING/PUBLIC RELATIONS

**MOBILIZATION** 

COMMUNICATION



## VIRTUAL VOLUNTEERING: IDEAS

FACILITATE ONLINE DISCUSSIONS
EDIT/PREP/TAG PHOTOS FOR ONLINE USE
COMPOSE SONGS! WRITE SKITS!
CRITIQUE/EDIT DRAFTS, BETA PRODUCTS
DESIGN GRAPHICS



## VIRTUAL VOLUNTEERING: IDEAS

TRANSCRIPTION

DEVELOP CURRICULA

WRITE/EDIT PRESS RELEASES, GRANT PROPOSALS

CREATE/EDIT WEBSITES

MANAGE OTHER VIRTUAL VOLUNTEERS

EDIT VIDEOS/PODCASTS

**MONITOR NEWS/BLOGS** 



## VIRTUAL VOLUNTEERING: IDEAS

ADVISORY COMMITTEE SERVICE
WRITE BLOGS/OPINION PIECES
STAFF EMOTIONAL SUPPORT
CLIENT EMOTIONAL SUPPORT/WELLNESS CHECKS
ADMINISTRATIVE TASKS/CHECK IN WITH DONORS
RESEARCH TECHNOLOGY SOLUTIONS





## VOLUNTEER MANAGEMENT FUNCTIONS

8. Measuring Outcomes and Evaluating the Process



 Market Research and Community Needs Assessment





Recognition and Volunteer Development



Ongoing Supervision and Mangement



- Service delivery
- Achieved intended community impact
- Improved nonprofit infrastructure/capacity
  - Improved volunteer experience
  - Increased volunteer retention
- Increased value of volunteers to nonprofit
  - · Fewer redundancies in services
    - · Addresses gaps in services

2. Strategic Planning to Maximize Volunteer Impact



Recruiting and Marketing to Prospective Volunteers



Orienting and Training Volunteers



 Interviewing, Screening, and Selection of Volunteers





volunteerflorida

#### **ASSESSING NEED:**

# HOW CAN VIRTUAL VOLUNTEERS MOVE YOUR ORGANIZATION TOWARD ITS GOALS?

BE SPECIFIC.



#### EVALUATING NEED, CAPACITY AND SUPPORT

- Who are your stakeholders?
- Who must approve the implementation of a volunteer program?
- Who must approve changes?
- Who will manage the program (be realistic about resources required)?



#### EVALUATING NEED, CAPACITY AND SUPPORT

- Buy-in; from which staff members?
- What resources do you need to do this well?
- What are your goals for volunteers (rather than considering only hours and number of volunteers)?



#### STRATEGIC PLANNING TO MAXIMIZE IMPACT

## INTERNAL POLICIES AND PROCEDURES IN WRITING

- Interviewing and Screening Volunteers
- Orienting and Training Volunteers
- Recruiting Volunteers and Connecting to Opportunities
- Placing, Supporting, and Supervising Volunteers
- Termination of, Mediation for Volunteers
- Recognizing Volunteers
- Assessing the Program
- Be specific, be clear.
- Keep record of all policies and procedures and revision dates.



#### STRATEGIC PLANNING TO MAXIMIZE IMPACT

INTERNAL AND EXTERNAL POLICIES AND PROCEDURES IN WRITING.

PRIVACY
SAFETY
BOUNDARIES ONLINE
HACKING
TRANSPARENCY
FEEDBACK FROM
VOLUNTEERS/STAFF



# **OPPORTUNITY DESCRIPTIONS**

Title (It should be appealing- avoid terms like "assistant" or "aide")

Purpose of position (connection to agency mission, impact of work)

Required/desired qualifications

Tasks and duties

**Training required** 



# **OPPORTUNITY DESCRIPTIONS**

**Deliverables** 

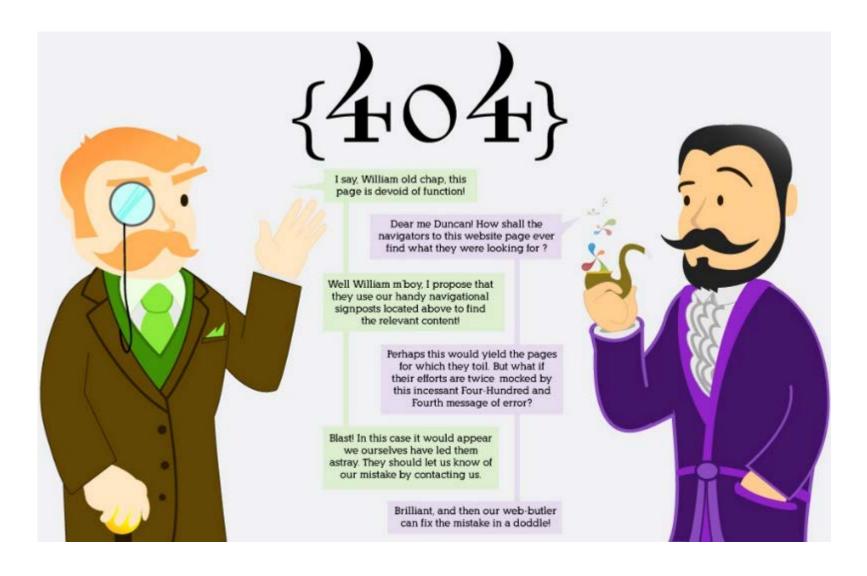
Screening Monitoring

Time commitment

Time frame

Scope of assignment





#### **ACCURACY**

Facebook | Twitter | Instagram | E-mail Addresses | Mailing Addresses | Phone Numbers | Fax Numbers

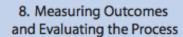




Advanced Search

IMPORTANT INFORMATION: CLICK HERE FOR GUIDELINES BOTH FOR **VOLUNTEERS AND VOLUNTEER ORGANIZATIONS DURING THE COVID-19 OUTBREAK.** 

## VOLUNTEER MANAGEMENT FUNCTIONS





 Market Research and Community Needs Assessment





Recognition and Volunteer Development



Ongoing Supervision and Mangement



- Service delivery
- Achieved intended community impact
- Improved nonprofit infrastructure/capacity
  - Improved volunteer experience
  - Increased volunteer retention
- Increased value of volunteers to nonprofit
  - Fewer redundancies in services
    - Addresses gaps in services

2. Strategic Planning to Maximize Volunteer Impact



Recruiting and Marketing to Prospective Volunteers





Orienting and Training Volunteers



 Interviewing, Screening, and Selection of Volunteers





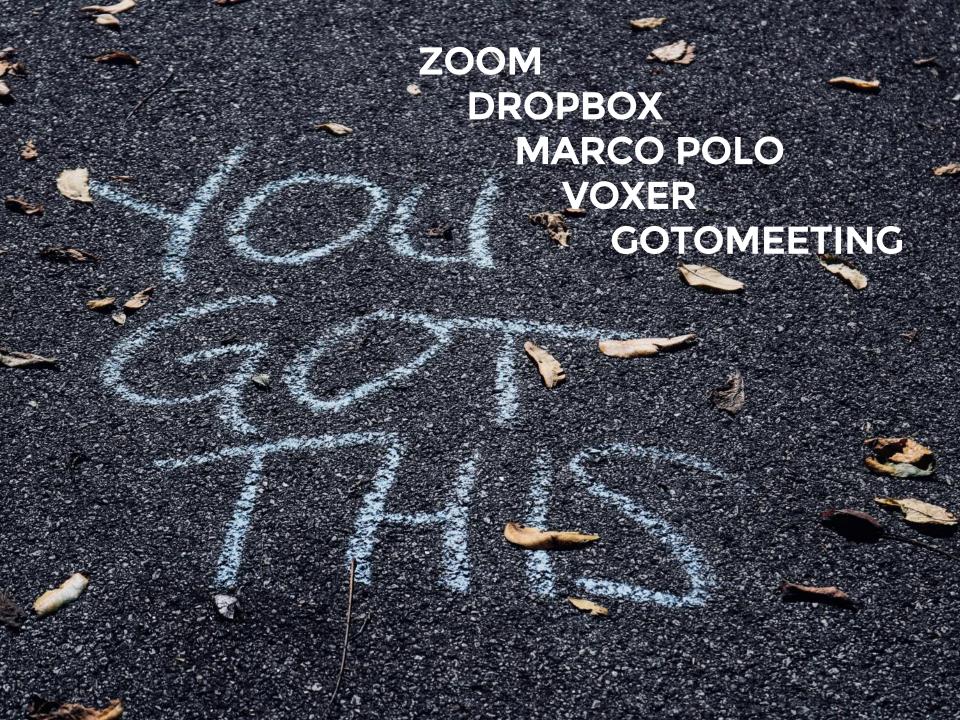




Advanced Search

IMPORTANT INFORMATION: CLICK HERE FOR GUIDELINES BOTH FOR **VOLUNTEERS AND VOLUNTEER ORGANIZATIONS DURING THE COVID-19 OUTBREAK.** 









### VIRTUAL VOLUNTEER OPPORTUNITIES 101

**April 2, 2020** 



volunteerflorida