

2019-20 PROGRAM SPONSORSHIP OPPORTUNITIES

Beyond the critical support of contributing to our community campaign through the general LIVE UNITED Fund* your company can sponsor specific programs that help ensure kids are successful in school and life.



Dental Kits: Winter 2019-20

Sponsorship deadline: December 13, 2019

Oregon has one of the highest rates of childhood dental disease in the U.S., which can keep kids out of school and cause distress for vulnerable families. Join United Way and Burley to provide dental supplies to children across Lane County school districts and high-needs preschools.

Sponsors receive recognition on our website and related communications, logo on sponsored kits, plus additional benefits at each level:

- **\$500** – sponsors 200 kits + early registration for volunteer assembly sessions
- **\$1,000** – sponsors 400 kits, above benefits + opportunity to assemble kits at your work place
- **\$2,500** – sponsors 1,000 kits, above benefits + recognition in media outreach
- **\$9,000** – sponsors an entire grade, above benefits + opportunity to distribute the kits!



BookFest: Spring 2020

Sponsorship deadline: April 15, 2020

In Lane County, 53% of third graders lack essential reading skills, making them four times more likely to drop out of high school. Help provide books to K-2 students at targeted schools and inspire a love of reading by sponsoring this community book drive and book distribution.

Sponsors receive their logo on bookmarks, early access to volunteer opportunities, logo on our website, plus additional benefits at each level:

- **\$500** – purchases 100+ books + recognition in event emails
- **\$1,000** – purchases 250+ books, above benefits + recognition on social media
- **\$2,500** – purchases 500+ books, above benefits + recognition in media outreach

BookFest is a collaboration of United Way and Connected Lane County.



Dolly Parton's Imagination Library

Year-Round, no sponsorship deadline

This internationally acclaimed program mails a free book to children each month from birth to age five, helping inspire a love of reading and prepare them for school. United Way is expanding this program to rural parts of Lane County where the program is not already available.

Sponsors receive recognition on our website and related communications.

- **\$550** – sponsors 20 children to receive a book per month for the entire year
- **\$1,100** – sponsors 40 children
- **\$2,500** – sponsors nearly 100 children

Invest in the success of Lane County's children. Become a sponsor today.

Contact Sylvia Barry, VP of Resource Development, at 541-741-6000 or sbarry@unitedwaylane.org.

* Please contact United Way to learn about additional benefits for companies who run workplace campaigns and donate directly to our general LIVE UNITED Fund (which provides grants to our non-profit agency partners and supports our efforts to continually assess community needs, facilitate cross-sector collaboration, and promote volunteerism).